

IBRP Executive Steering Group Kick-off Meeting Part 1

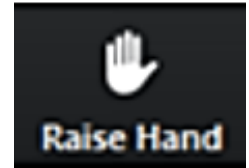
November 6, 2020



*Interstate Bridge
Replacement Program*

Webinar Participation Tips

- **Thank you for joining us today!**
- Please join audio by either phone or computer, not both. We encourage panelists to turn on your video.
- If you would like to comment during the public comment period, click “Raise Hand” to get in the queue to speak or *9 if participating by phone. The facilitator will call on participants who raised their hand. Please accept the request to unmute.
- If you experience technical difficulties, call or text the phone number below for assistance:
 - 253-241-0131



Welcome and Context

- **Roger Millar**, Secretary of Transportation, Washington State Department of Transportation
- **Kris Strickler**, Director, Oregon Department of Transportation
- **Greg Johnson**, Program Administrator
- **Deb Nudelman**, Facilitator

Introductions: Interim CAG Co-Chair Lynn Valenter

- Vice Chancellor for Finance & Operations at Washington State University Vancouver
- Responsible for the university's budget and accounting, capital planning and development, and public safety
- MBA from Washington State University and BS in Hotel Administration from Cornell University
- Board service includes Camas Civil Service, Greater Portland Inc., and the Columbia River Economic Development Council
- Honored with an Iris Award from Clark College, which celebrates women's outstanding contributions to the community



Introductions: Interim CAG Co-Chair Ed Washington

- Director of Outreach & Community Engagement in Global Diversity & Inclusion for Portland State University
- BS from Portland State University
- As a boy, moved to Vanport, OR and lost his home and possessions in the 1948 flood
- Civil rights leader with a distinguished history of public service, activism and advocacy
- First African-American elected to the Metro Council, where he served from 1991-2001
- Contributed to Metro's 2030 Regional Waste Plan, which was approved in March 2019



Introductions: ESG Members and Updates Regarding Partner Activities



Agenda

Time	Topic
7:30-8:00 am	Webinar Sign-In
8:00-8:30 am	Welcome, Context, Introductions, and Proposed Agenda
8:30-9:30 am	Kicking off the ESG Process
9:30-9:35	Stretch Break
9:35-10:35 am	Equity Considerations and Standing Up a Community Forum
10:35-10:50 am	Opportunity for Brief Public Input
10:50-11:00 am	Confirm Topics for ESG Kick-off Meeting Part 2, Next Steps, and Summary
11:00 am	Adjourn



Meeting Ground Rules

- Honor the agenda
- Listen to understand and ask questions to clarify
- Focus on the substance and content, soft on people and their style
- Seek common ground
- Provide a balance of speaking time



Interstate Bridge Replacement Program Overview and Updates

Initiating a New Interstate Bridge Replacement Effort

Recent bi-state leadership has included:

- **\$50 million** in combined funding approved by OR and WA as of Sept. 2020
- Bi-State **Memorandum of Intent** signed by Governors Brown and Inslee Nov. 2019
- **Bi-state legislative committee** oversight and guidance to shape program work
- Federal Highway Administration **repayment extension** granted until Sept. 30, 2024



Photo courtesy of Office of Governor Kate Brown



Recent Work And Upcoming Milestones



Dec. 1, 2020:

Progress report, draft conceptual finance plan

June 30, 2021:

Significant progress toward beginning federal environmental process

- Hire program administrator: *On board as of July*
- Hire consultant team: *On board as of September*
- Convene advisory groups: *In process*

Recent Bi-state Legislative Committee Meetings



Each state legislature has identified eight members to provide direction and oversight to shape IBR program work

2020 meeting dates and highlight of presentation topics:*

- **July 16:** Review of previous Purpose & Need and Vision & Values
- **August 6:** Initial guidance on community engagement; feedback on approach to develop Purpose & Need, Vision & Values, and finance plan
- **October 1:** Review of previous transit and river crossing alternatives analyses and approach to develop new transit and river crossing alternatives
- November and December committee meetings are anticipated

*Agendas, presentations, and videos are available each state's committee web pages

General Engineering Consultant

Following a competitive process, WSP was selected as the prime consultant in close partnership with Parametrix to provide specialized staffing resources to support program work

- The consultant team has committed to **surpassing the mandatory 15% Disadvantaged Business Enterprise involvement goal**, with a voluntary goal of 20%
- A **Diversity Lead** is tasked with ensuring the program is meeting or exceeding this goal

The team also includes a **Chief Equity Officer** to work across disciplines to ensure equity principles are embedded into the whole project

Next Steps: Early Program Development Activities



- Convene Community Advisory Group
- Continue to develop framework for Equity Group
- Implement comprehensive community engagement activities
- Develop Purpose & Need and community Vision & Values
- Identify range of alternatives to analyze

Kicking off the ESG Process

Partnering

Purpose and Value

Proposed ESG Charter

Partnering Process

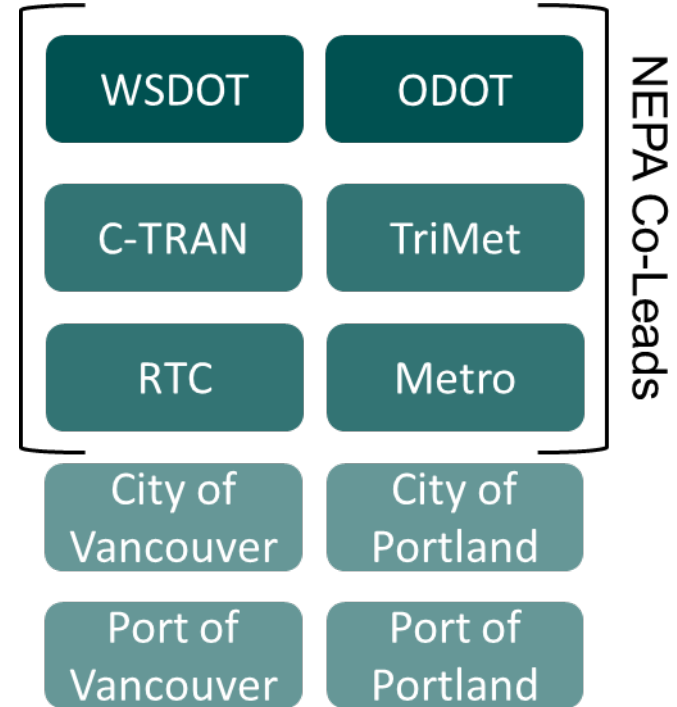
Facilitated sessions to discuss how to work together to identify a solution that:

- Can build broad regional support
- Reflects community values
- Can successfully advance to construction

Recommended convening:

- Executive Steering Group to provide regional leadership recommendations
- Community Advisory Group to provide a forum for community dialogue

Bi-State Partner Agencies



Value and Purpose of the Executive Steering Group

Objective

Guide IBRP program development such that it:

- Satisfies legislative requirements
- Is broadly supported by diverse stakeholder communities in the region
- Provides safe, healthy, reliable and affordable transportation that support access to jobs, education, culture and recreation
- Is viable for state and federal funding
- Can be successfully implemented

Value and Purpose of the Executive Steering Group

Shared Expectations

Work together collaboratively and constructively as regional partners

Work with communities to identify a solution with broad regional support

Provide thorough and expedient review of materials and transmittal of input

Model collaborative leadership in developing a viable funding package

Develop effective bi-state partnerships that could serve as foundation for future joint efforts to address regional issues

Value and Purpose of the Executive Steering Group

Value of Collaboration and Consensus

The ESG is being convened to develop and demonstrate broad regional support and recommendations from this group will be taken as regional leadership guidance for the program informed by the community

Community input and the guidance of representative governments and agencies in the region will be essential to decision-making and developing a project that has broad support

Consensus recommendations from the ESG will send a strong message to program leadership and are vital to success of the program

Proposed ESG Planning Calendar

- Fall and Winter of 2020
 - Kicking off the ESG
 - Standing up equity and community advisory groups
- Early to mid-2021
 - Purpose and need
 - Vision and values
- Late 2021
 - Alternatives Analysis

IBRP ESG Draft Charter

Purpose:

- The Charter outlines the charge and operating protocols for the Interstate Bridge Replacement Program (IBRP) Executive Steering Group (ESG) and clarifies the roles and responsibilities of the ESG throughout the IBRP process.
- The Charter is intended to create common expectations about how the ESG members will work together and puts an emphasis on clear communication, trust building, respect for divergent views, creative thinking, the pursuit of mutual goals, and authentic community engagement.

IBRP ESG Draft Charter

Key components:

- Introduction
- Charge and Responsibilities
- Decision Making Process and Commitments
- Overarching Guiding Principles and Core Values
- Membership and Participants
- Meeting Principles and Participation
- Meeting Format and Process Support
- Meeting Ground Rules/Process Reminders
- Public Input, Communications, and Media
- Schedule
- Agreement and Adoption



Questions and Group Discussion

- Questions related to ESG purpose, value, roles and responsibilities, and decision-making?
- Clarifying questions or high-level concerns about the ESG Charter?
- Confirm next steps for seeking alignment and concurrence for draft ESG Charter at Nov. 30th meeting

Stretch Break



Equity Considerations and Standing Up a Community Forum

Equity Considerations

Johnell Bell

Chief Equity Officer

Key Objective

- How do we ensure that equity is incorporated into all elements of the program?



Considerations

Capacity

Given all that the ESG and CAG will be tasked with, do they have the ability to give equity the focus it deserves?

Expertise

The CAG should be a diverse representation of the community. However, this does not necessarily mean members will be well-versed in transportation equity issues.

Legitimacy & Intentionality

The ESG has indicated that equity should be prioritized. How do we best demonstrate that this is the case?

Buckets of Work

- **Equity assessment** (existing policies and programs relative to equity at WSDOT, ODOT, TriMet, C-TRAN, Metro, RTC, City of Vancouver, City of Portland, Ports, other jurisdictional partners)
- Assessment of **compliance** and equity **guidelines** with relevant federal requirements and guidance (FTA, FHWA)
- Assessment of **CRC equity work** products (Community & Environmental Justice Group (CEJG), other work)

Potential Work Program

Defining **'equity'** for IBR program

Defining desired **outcomes and metrics** to achieving this definition

Frame the **historical context** (e.g., tribal communities, I-5 construction, gentrification and displacement)

Community engagement plan (e.g., limited English proficiency (LEP), tactics, strategy, audience and approach)

Strategies to **avoid, minimize, and/or mitigate** adverse impacts

Financing options (e.g., any discussion regarding the need to means test revenue options to lessen impact on low income residents)

Review and input on **design decisions of importance to the community**

Disadvantaged Business Enterprise/On-the-Job Training (DBE/OJT) plans

Next Steps

- Work with equity staff from partnering agencies to determine best approach to integrating equity in every aspect of the program, including developing a group to advise on program process and outcomes with an equity lens
- Work with agency equity experts to frame a plan to stand up this group by early 2021

Standing Up a Community Forum

Lisa Keohokalole Schauer

IBR Communications Manager on the GEC Team

Community Engagement + CAG

The CAG is one element of the planned **Strategic Communications and Public Engagement Plan** for IBR.

The Plan will include numerous opportunities for public input from a dynamic range of stakeholders and interests through a vast array of online tools and creative approaches to reaching stakeholders where they are as opposed to asking them to come to us.

Key Characteristics of Community Advisory Group (CAG)

- Representative of the community and reflective of regional needs, issues, and concerns as they relate to the IBR program
- Provide a forum for community dialogue and feedback on community needs, issues, concerns
- Serve to advise and provide recommendations to the ESG and IBR program team on key issues from a variety of community perspectives
- CAG Co-Chairs serve as members of ESG and representatives of the CAG

CAG Charge

- CAG will represent a broad range of regional constituent interests and will serve to advise and provide recommendations to the ESG, IBR program team, and future working groups on key issues from a community perspective
- Will exist throughout program development. The CAG charge will be reviewed and reconsidered when the program is nearing NEPA completion.
- Topical subgroups may be formed, as needed, to more fully explore specific subjects under the CAG's purview and will be sunsetted after the topic is addressed

CAG Membership

- Ensure a diverse range of perspectives, including identifying individuals that represent more than one interest.
- Establish a group aiming for approximately 25 members.
- 5 members at-large through an application process; other members selected through recruitment / nomination process.
- Around 80% of members will live in the Southwest Washington / Portland Metro Region with balanced representation from both Oregon and Washington.

CAG Membership, cont.

- When members are selected, it will be clearly identified whether they are acting as an individual representative or on behalf of an organization.
- Organizations participating will have the opportunity to replace members if a member resigns by meeting the selection criteria. Organizations may designate an alternate if they can't attend a meeting but active participation by one representative is preferred
- Individuals that resign will be replaced through an application process.

Stakeholder Groups

- Environmental (climate action, environmental justice)
- Historic (National Parks Service - Fort Vancouver)
- River Interest
- Neighborhood(s) in SW Washington and N / NE Portland
- Trucking / Freight
- Business Organizations
- BIPOC-led organizations
- Community Based Organizations (CBOs)
- Civic / Professional / Economic Development
- DBE / Minority contractors
- Contractor / AGC
- Social Services / Non-Profit
- Education
- Labor
- Tribal
- Active Transportation
- Transit Dependent
- Tourism
- Art Community

CAG Eligibility Criteria

Applicants should have demonstrated ability and commit to:

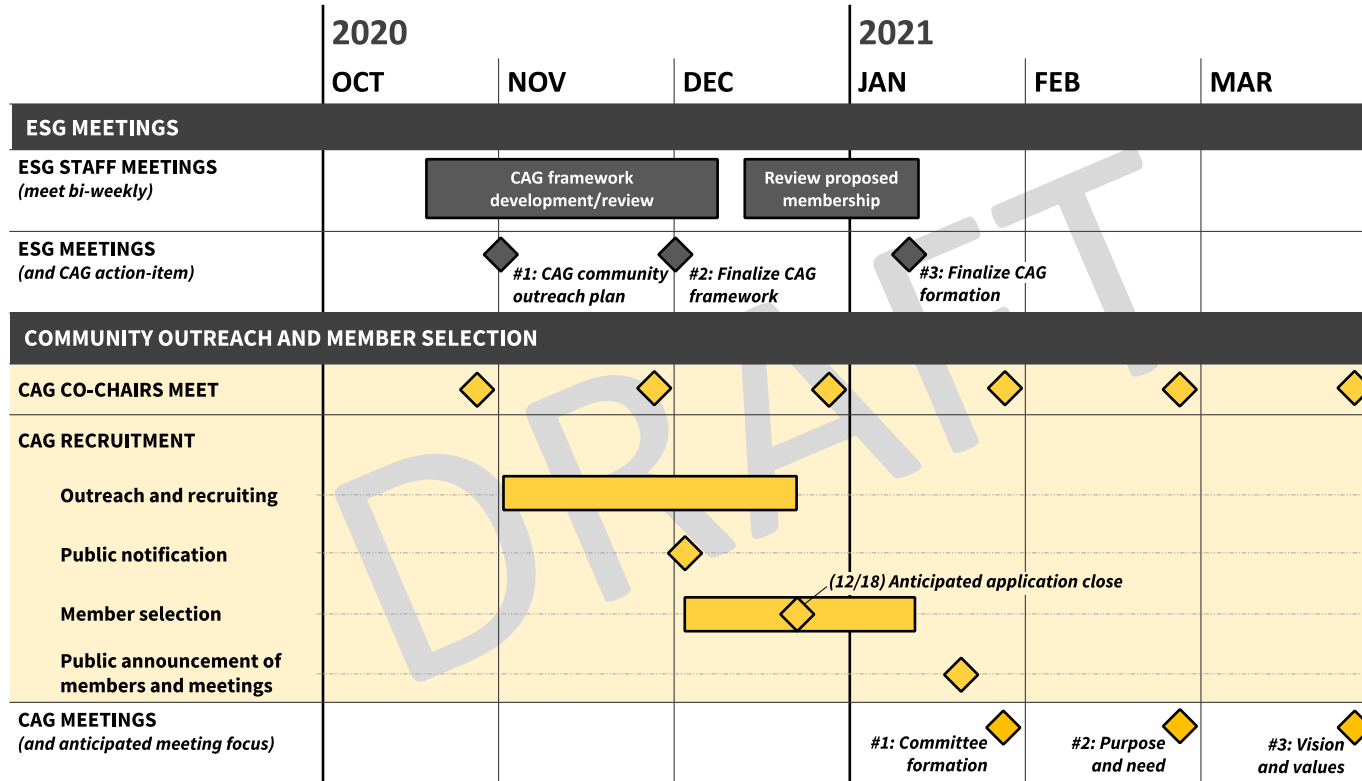
- Work together in a collaborative and constructive way to advance the best possible bridge replacement project for I-5
- Actively participate with a commitment to transparency
- Embrace transparency, equity, listening to understand, and active participation in meetings
- Seek solutions through consensus
- Create a two-way dialogue with constituents if representing a stakeholder group

CAG Eligibility Criteria, cont.

Members could fall into multiple categories, but we will seek members who:

- Include frequent users of the existing Interstate Bridge
- Reflect communities of concern
- Those impacted directly by the project
- Create a balance of both states
- Represent our multigenerational community

Proposed Schedule for Activating the CAG



v3b, 10/07/2020

Seeking ESG Support to Move Forward with the CAG Process

- Is there ESG concurrence today to begin outreach for recruitment of potential members to stand up the Community Advisory Group as described in the framework and timeline presented?



Questions and Group Discussions

- Questions, comments, or feedback?
- Group discussion
- Confirm next steps for alignment and concurrence on standing up the CAG

Opportunity for Brief Public Input

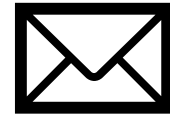
Comment Instructions

- To make a verbal comment:
 - If you have joined by Zoom, click “Raise Hand”
 - If you have joined by phone, press *9 to raise your hand
 - The facilitator will call on participants. You will receive an “unmute” request. Please accept it
 - Please provide your name and affiliation
 - 15-minute timeframe will be divided among the number of requested speakers
- If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting



Comment Instructions

- To submit comment after the meeting:
 - Email comments to interstatebridge@wsdot.wa.gov with "ESG Public Comment" in the subject line
 - Call 360-905-1560 and state "ESG Public Comment" in your message



Confirm Topics for ESG Kick-off Meeting Part 2, Next Steps, and Summary

Next Steps

- Confirm upcoming meeting topics for ESG Kick-off Meeting – Part 2 on **Monday November 30th from 1:00 – 3:00 PM**
 - Finalize Charter
 - Continue Equity and CAG discussion
 - Developing Purpose and Need
 - Developing Vision and Values
- Review action items
- Summary



Thank you!



Oregon
Department
of Transportation



Washington State
Department of Transportation

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