



# Equity Advisory Group

January 10, 2022

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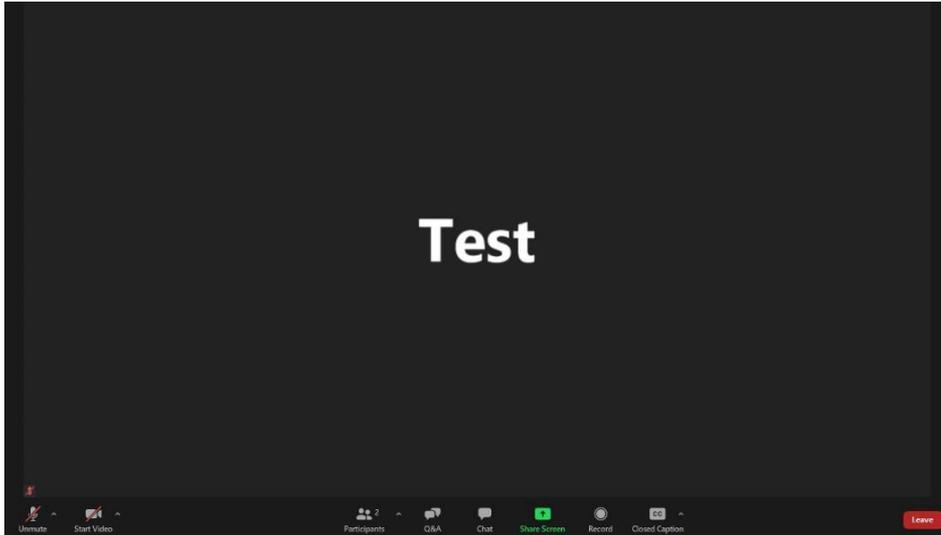
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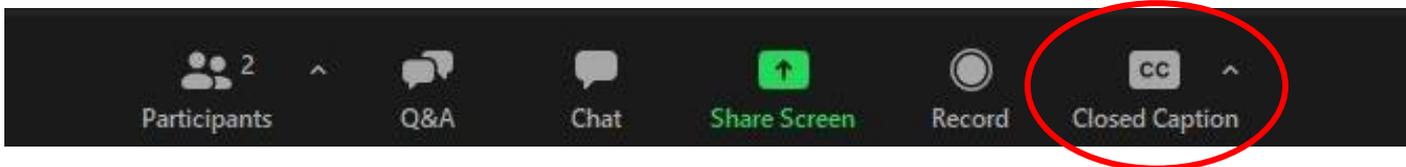
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1. At the bottom middle of your screen, you should see a menu of options. If you can't see the menu, hover your mouse over the bottom middle of the screen.
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# Reminders

- ▶ We encourage EAG members to turn on your video.
- ▶ Please say your name when you begin to speak.
- ▶ If you experience technical difficulties, please contact program staff at: **(360) 329-6744**

# Public Input Instructions

- ▶ There will be an opportunity to provide brief public input later in the meeting today.
- ▶ To submit input after the meeting:
  - Email comments to [info@interstatebridge.org](mailto:info@interstatebridge.org) with “EAG Public Comment” in the subject line
  - Call 888-503-6735 and state “EAG Public Comment” in your message



# Today's agenda

- ▶ Program Administrator Update
- ▶ Equity Framework Accountability
- ▶ Performance Measures
- ▶ Charting our course on Design Options
- ▶ Public comment
- ▶ Close out

# Program Update

Greg Johnson, Program Administrator



# Community Advisory Group Update

Johnell Bell, Principal Equity Officer

# Community Advisory Group January 6th

- ▶ CAG members were introduced to the major components of the modified LPA and discussed the program strategy to achieve an approved modified LPA by June of 2022
- ▶ CAG members reviewed their role in the approval process of the LPA and reviewed their approved values and priorities.
- ▶ CAG members voted on their top values to use as evaluation criteria in considering bridge design options
- ▶ CAG members ranked which design options they would like to spend the most time considering and assessing against their approved values.



# Equity Framework Accountability

Emilee Thomas Peralta, Equity Analyst

# Accountability Reporting Tool

## ▶ Purpose:

- Demonstrate that decision-making processes are incorporating the principles and objectives established in the Equity Framework

## ▶ Overview of the tool:

- Program teams will conduct quarterly reviews
- Progress reports will be included in the Accountability Dashboard
- Will evaluate:
  - *How and at what points equity was considered and prioritized*
  - *Any equity issues/concerns for which there is difficulty finding a solution for, or ways to address them*
  - *Any points where plans/decisions were changed based on equity concerns or considerations*

# Accountability Reporting Tool

(Screenshare)



# Performance Measures 101

Jake Warr, Equity Lead

# What are performance measures?

- ▶ **General definition**: a regular measurement of outcomes and results, which generates reliable data on the effectiveness and efficiency of programs
- ▶ An outcome is *not* what the program actually produced itself, but the *consequences* of those outputs
- ▶ Answer the basic questions: How much did we do? How well did we do it? Is anyone better off?

# How will performance measures be used in IBR?

- ▶ Help guide Community Benefits Agreements
- ▶ Understand long term success in working towards equitable outcomes using equitable processes
- ▶ Key component of program accountability

# Conceptual Examples

## From I-5 Rose Quarter (draft PMs)

- ▶ Project creates accelerated and enduring economic opportunities for the historic Albina community and communities of color with the potential for wealth creation
- ▶ Increase in access to the Rose Quarter Transit Station for people walking and using mobility devices
- ▶ A street environment that is welcoming to the historic Albina community
- ▶ Project demonstrates a commitment to meaningful engagement of the historic Albina community

# Our process

- ▶ Step 1 - Identify desired **Outcomes**: What are the results we want to see in the program area and the region with respect to equity?
- ▶ Step 2 - Establish clear **Performance Measures**: How we will know if we've achieved equitable outcomes?
- ▶ Step 3 - Lay out a set of **Strategies**: How do we plan on working towards equitable outcomes?
- ▶ Step 4 - Plan specific **Actions**: What do we need to do to implement our strategies, who is responsible, and when will the various activities occur?

# What we've heard from you so far

- ▶ Measuring improvements in **how many people are able to get between Portland and Vancouver for work**, with a focus on equity priority communities
- ▶ Measuring **ridership levels** and average **travel times** for public transit, to understand improvements in access
- ▶ Assessing improvements in **accessibility & mobility** for individuals with disabilities
- ▶ Assess **workforce equity** (e.g. percentage of jobs for equity priority communities) and the number of **contracts** for DBEs and other businesses owned by equity priority communities

# Starting Point: Equity Objectives

- 1. Mobility and accessibility:** Improve mobility, accessibility, and connectivity, especially for lower income travelers, people with disabilities, and historically underserved communities who experience transportation barriers.
- 2. Physical design:** Integrate equity, area history, and culture into the physical design elements of the program, including bridge aesthetics, artwork, amenities, and impacts on adjacent land uses.
- 3. Community benefits:** Find opportunities for and implement local community improvements in addition to required mitigations.

# Starting Point: Equity Objectives

- 4. Workforce Equity and Economic opportunity:** Ensure that economic opportunities generated by the program benefit minority and women owned firms, BIPOC workers, workers with disabilities, and young people.
- 5. Decision-making processes:** Prioritize access, influence, and decision-making power for Equity Priority Communities throughout the program in establishing objectives, design, implementation, and evaluation of success.
- 6. Avoid further harm:** Actively seek out options with a harm-reduction priority, rather than simply mitigate disproportionate impacts on historically impacted and underserved communities and populations.



# Charting our course towards a modified Locally Preferred Alternative (LPA)

Jake Warr, Equity Lead

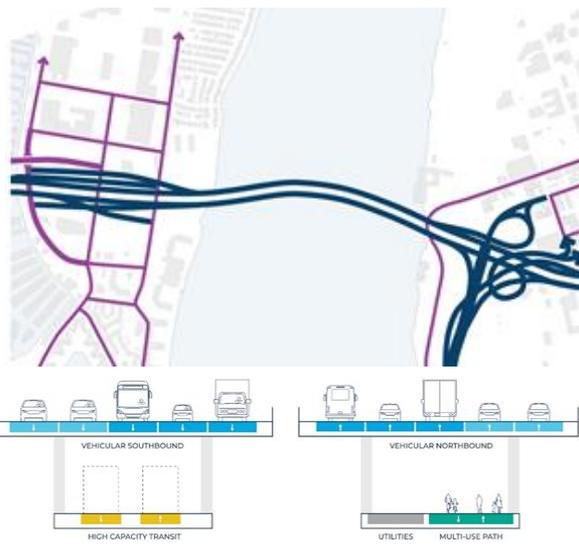
# Refresher

- ▶ The LPA components include:
  - ▶ Bridge Crossing over the Columbia and Alignment
  - ▶ Hayden Island and Marine Drive Interchanges
  - ▶ Downtown Vancouver
  - ▶ Vancouver Interchanges
  - ▶ Transit

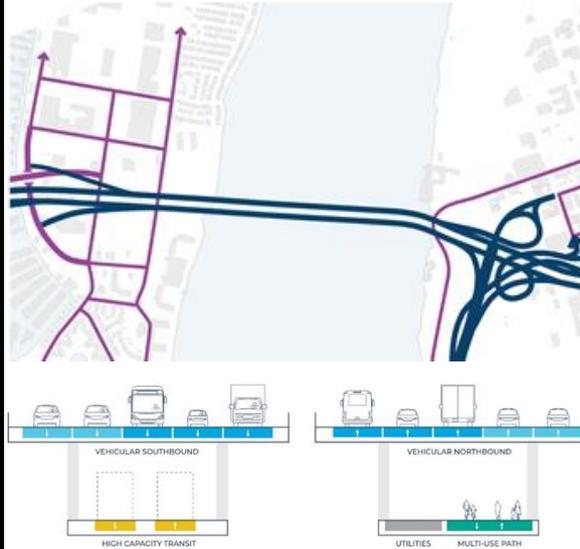
**Note:** *Active transportation improvements are integrated into design options for all the above areas*

# Bridge Crossing over the Columbia and Alignment

## 2013 Locally Preferred Alternative Option



## Straight Alignment Option



## Stacked Alignment Option



# Hayden Island and Marine Drive Interchanges

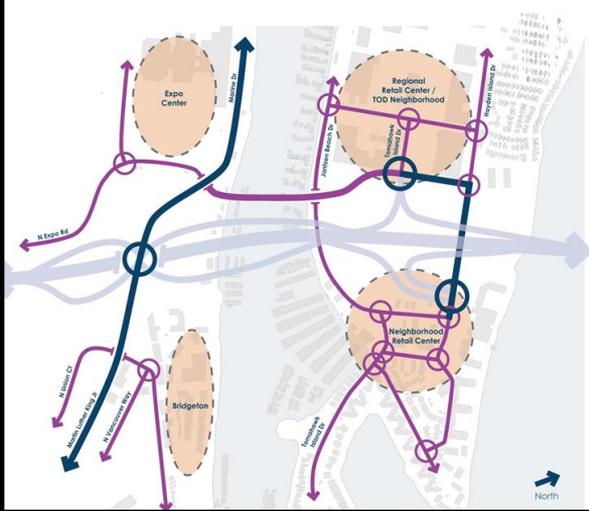
## Options at a high level:

- 1. Full interchange: on- and off- ramps in both directions**
- 2. Partial interchange: on-ramp to the north & off-ramp from the north only**
  - Access to Hayden Island to/from the south requires using a new non-freeway bridge
- 3. No interchange**
  - All access to Hayden Island requires using new non-freeway bridges

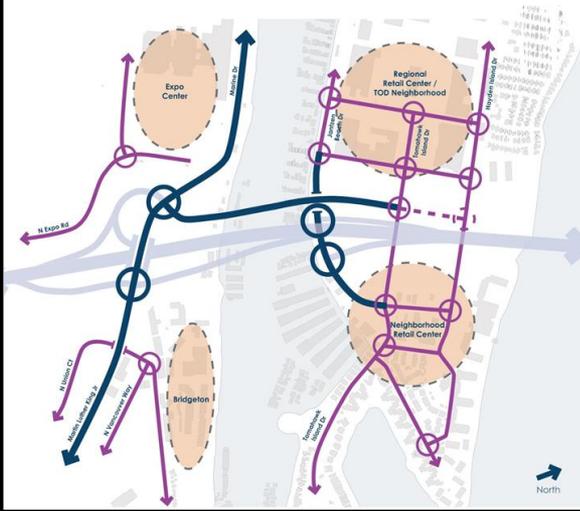
# Hayden Island and Marine Drive Interchanges

- Options that consider different ways to access Hayden Island by foot, bike, transit, and car

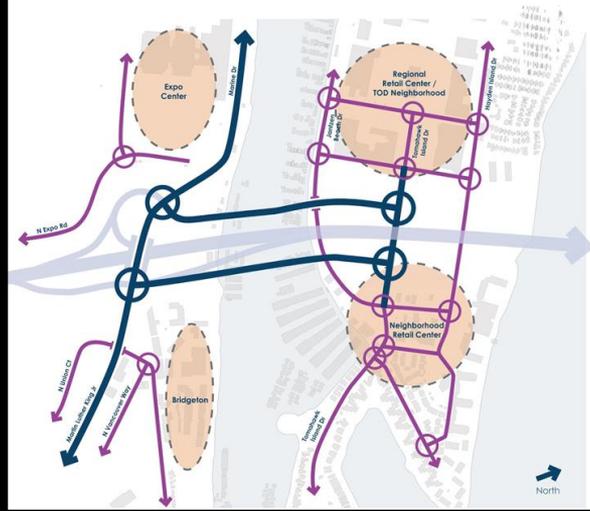
Full interchange



Partial Interchange

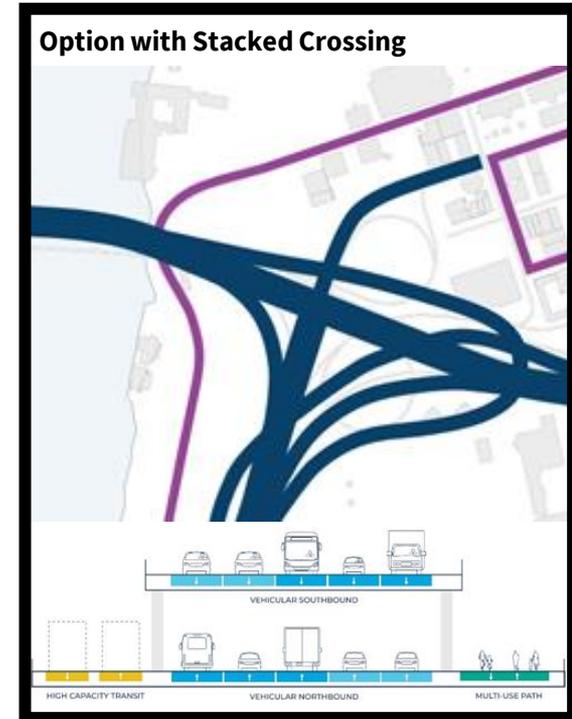
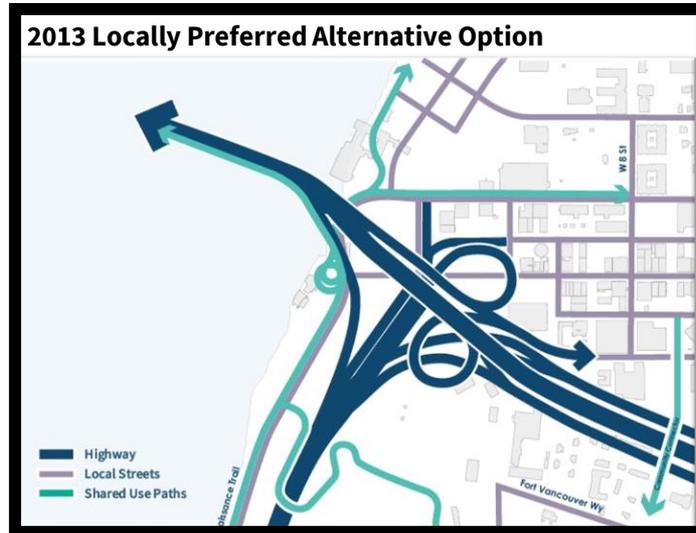


No Interchange



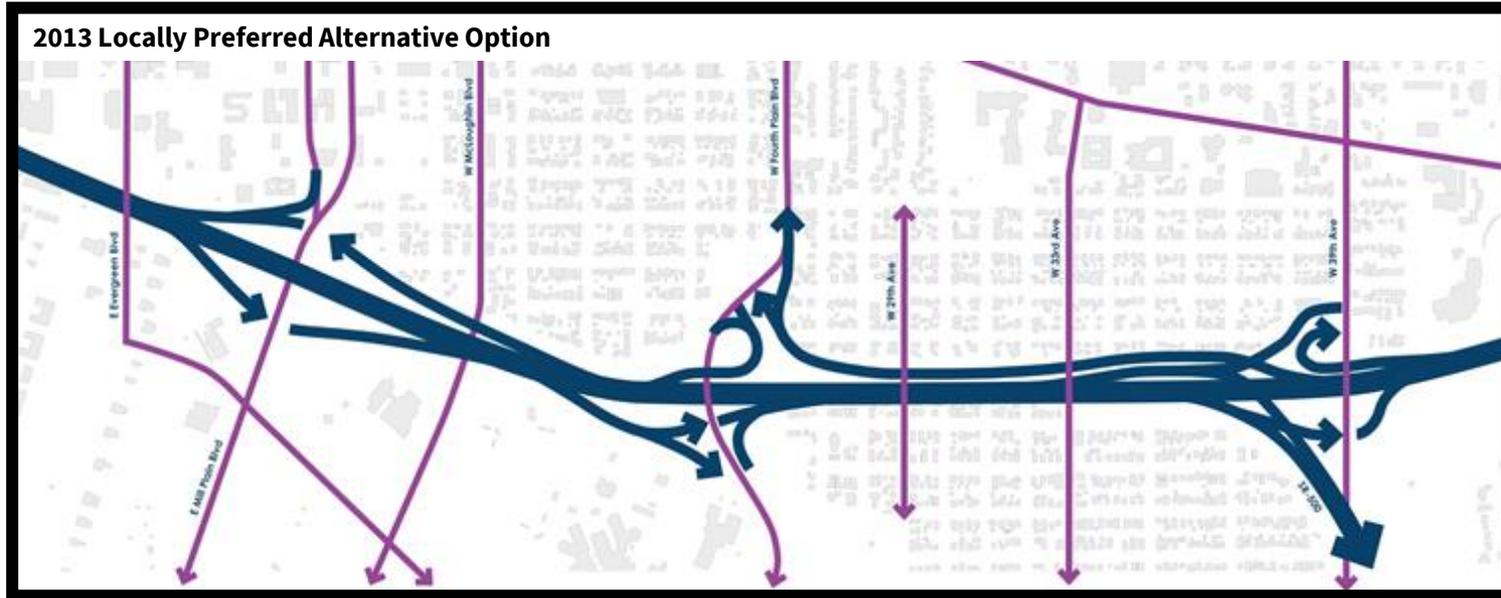
# Downtown Vancouver

- ▶ Options consider ways to connect downtown into a higher I-5 corridor, necessary for bridge replacement options
- ▶ All design options connect the transit and multi-use path to downtown Vancouver
- ▶ Additional analysis is needed to identify how to connect from downtown into the river crossing options



# Vancouver Interchanges

- ▶ Reconstructs the interchanges with braided ramps and auxiliary lanes at Mill Plain and Fourth Plain and replaces overpasses at other locations along I-5 leading up to the river



# Transit Options - Overview

- ▶ The IBR program is analyzing 12 transit options:

- (1) No-Build Option:

- Assumes no transit improvements from the IBR program but does include other planned transit improvements in the next 25 years. This option is used as a tool for measuring the effects of other options.

- (1) Bus on Shoulder option

- (3) Bus Rapid Transit (BRT) options

- (6) Light Rail Transit (LRT) options

- (1) BRT/LRT hybrid option

- ▶ High-Capacity Transit (HCT) options include:

- Dedicated space for HCT between the Expo Center and Hayden Island

- Dedicated space for HCT on the replacement bridge

- Express buses operating on the shoulder of the freeway, where possible in the program area

# Small group discussion

## 1. How do we want to focus our time over the next several months?:

a) Provide input on all design components of the LPA

b) Prioritize a subset of design options

➤ Which 2-3 are most crucial to meeting our equity objectives?:

- ▶ Bridge Crossing over the Columbia
- ▶ Hayden Island and Marine Drive Interchanges
- ▶ Downtown Vancouver
- ▶ Vancouver Interchanges
- ▶ Transit

## 2. What data or information do you need to inform your thinking?

# Public comment

# Comment Instructions

## To make a verbal comment:

- ▶ To make a live comment via phone, dial: 253-215-8782
- ▶ Meeting ID: 986 0940 5983
  - ▶ Passcode: 701376
- ▶ Dial \*9 to raise your hand
- ▶ The facilitator will call on participants to provide comment
- ▶ Dial \*6 to unmute yourself
- ▶ Please provide your name and affiliation.
- ▶ Commenters will be given 2 minutes to speak.

**If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.**



# Comment Instructions

## To submit comment after the meeting:



- ▶ Fill out the comment form on the program website or email your comments to [info@interstatebridge.org](mailto:info@interstatebridge.org) with “EAG Public Comment” in the subject line.



- ▶ Call **888-503-6735** and state “EAG Public Comment” in your message.
- ▶ Written comments need to explicitly say “**EAG Public Comment**” in the subject line or in the body of the message for them to be identified and distributed to EAG members.
- ▶ All written comments must be received prior to 48 hours in advance of each upcoming meeting in order to be distributed to advisory group members. Comments received after that point will be distributed to members in advance of their next meeting.

# Wrap up

- Takeaways
- Meeting evaluation
- Next meeting: Monday February 17, 5:30 – 7:30 p.m.



Thank you!