

# Interstate Bridge Replacement Program

## Executive Steering Group (ESG) Meeting

### Proposed Agenda

January 20, 2021, 1-3 PM

#### Desired Outcomes:

- Context and Updates from Around the Region
- Information on Program Activities
- Concurrence on the Community Advisory Group (CAG) Membership
- Update on the Equity Advisory Group (EAG)
- Approach for Updating Purpose & Need and Establishing Community Vision & Values
- Overview of the Conceptual Finance Plan
- Opportunity for Public Input
- Confirm Upcoming Meeting Topics, Next Steps, and Summary

Time	Topic	Who
12:30 – 1:00 pm	<b>Webinar Sign-In</b> <ul style="list-style-type: none"> <li>• Review webinar Instructions</li> </ul>	All
1:00 – 1:15 pm	<b>Welcome, Introduction, Proposed Agenda, and Updates</b> <ul style="list-style-type: none"> <li>• Welcome, context, and introductions</li> <li>• Review proposed agenda and materials</li> <li>• Any updates from around the region?</li> </ul>	Greg Johnson Deb Nudelman
1:15 – 1:45 pm	<b>Decision: Standing up the Community Advisory Group (CAG)</b> <ul style="list-style-type: none"> <li>• Update on outreach, recruitment, and selection process</li> <li>• Review proposed advisory group members</li> <li>• Confirm ESG alignment around process and membership</li> <li>• Q&amp;A/Group discussion</li> <li>• Desired outcome: Concurrence on CAG membership</li> </ul>	Lisa Keohokalole Schauer Johnell Bell Deb Nudelman
1:45 – 2:00	<b>Information: Standing up the Equity Advisory Group (EAG)</b> <ul style="list-style-type: none"> <li>• Update on outreach, recruitment, and selection process</li> <li>• EAG role in IBR program</li> <li>• Q&amp;A/Group discussion</li> </ul>	Johnell Bell Deb Nudelman

<b>Time</b>	<b>Topic</b>	<b>Who</b>
2:00 – 2:30 pm	<b>Information and Feedback: Updating Purpose &amp; Need and Establishing Community Vision &amp; Values</b> <ul style="list-style-type: none"> <li>• High level overview of the IBR program timeline</li> <li>• Review proposed approach for gathering and considering input from ESG, CAG, EAG, and Community Engagement</li> <li>• Confirm approach, anticipated deliverables, and desired action from the ESG</li> <li>• Q&amp;A/Group discussion</li> </ul>	Greg Johnson Chris Regan  Deb Nudelman
2:30 – 2:45 pm	<b>Information: Conceptual Finance Plan</b> <ul style="list-style-type: none"> <li>• Overview of the December 1 Conceptual Finance Plan</li> <li>• Question &amp; Answer</li> </ul>	Frank Green Ray Mabey  Deb Nudelman
2:45 – 2:55 pm	<b>Opportunity for Public Input</b> <ul style="list-style-type: none"> <li>• Brief opportunity for public to provide input on agenda topics</li> </ul>	Deb Nudelman
2:55 – 3:00 pm	<b>Confirm Upcoming Meeting Topics, Next Steps, and Summary</b> <ul style="list-style-type: none"> <li>• Confirm upcoming meeting topics</li> <li>• Confirm agreed-upon next steps</li> <li>• Summary and acknowledgments</li> </ul>	Greg Johnson  Deb Nudelman
3:00 pm	<b>Adjourn</b>	

## OVERVIEW OF COMMUNITY ADVISORY GROUP RECRUITMENT OUTREACH

As part of the program’s commitment to equity and inclusion, extensive outreach efforts were implemented to get the word out as broadly as possible on both sides of the river about the opportunity to apply for at-large positions to serve on either the Community Advisory Group or the Equity Advisory Group. This included an emphasis on regular bridge users or those that might be affected by the program, as well as partnering with multicultural liaisons to have them work directly with their specific communities to encourage participation.

The original application deadline was extended from December 18 to December 27 to allow additional time for interested community members to apply. A number of communications and engagement tools were used to try to reach people through a variety of different avenues, including:

- Five public information sessions, with interpretation services available
- Direct mail postcards to over 43,000 community members on both sides of the river
- Direct email messages with a recruitment flyer sent to over 300 organizations (translated into 6 languages)
- Social media posts including Facebook, Twitter and Nextdoor
- News release sent to ODOT and WSDOT public distribution lists, with targeted media outreach to publications serving multicultural communities
- Print ads in multiple publications:
  - Flyers in The Columbian (19,269 printed copies)
  - The Reflector (distribution of 18,870)
  - The Skanner (45,000 readers)
  - The Asian Reporter (20,000 printed copies)
  - El Latino De Hoy (90,000 readers)
- Digital ads in multiple publications:
  - The Columbian (100,000 impressions)
  - Asian Reporter
  - El Latino De Hoy (Spanish)
  - Latin Media NW (Spanish)
  - Viet NNN
- Coordination with partners to leverage outreach efforts

## COMMUNITY ADVISORY GROUP SELECTION PROCESS

To ensure all applicants receive fair and equal consideration, at-large members are being determined using a blind screening process with objective criteria (criteria from previously approved CAG framework listed below) and interviews with selected candidates.

The selection committee, consisting of the program administrator and the co-chairs of the Community Advisory Group, are working to identify the final candidates to be invited to serve to ensure the overall makeup of the group reflects a broad range of stakeholder interests, backgrounds and perspectives. A summary report outlining the outreach efforts and application review process will be publicly available following the finalization of member selection.

## CAG ORGANIZATION APPOINTMENT PROCESS

- Working with program partners, the team considered 300 potential Community Based Organizations for consideration based on organization scope and mission.
- In conjunction with the selection committee (CAG co-chairs, and Program Administrator Greg Johnson), the list was refined based on previously approved stakeholder interest areas, criteria, and balanced representation between Oregon and Washington organizations.
- Given the number of details and organizations involved, specific information around membership is still in the process of being confirmed and will be shared at the January 20 ESG meeting.

## MEMBERSHIP ELIGIBILITY CRITERIA

Member eligibility criteria was used to guide the identification of candidates for CAG membership consideration. Members will be selected or appointed by the IBRP team in coordination with regional partner agencies.

Applicants should have demonstrated ability to:

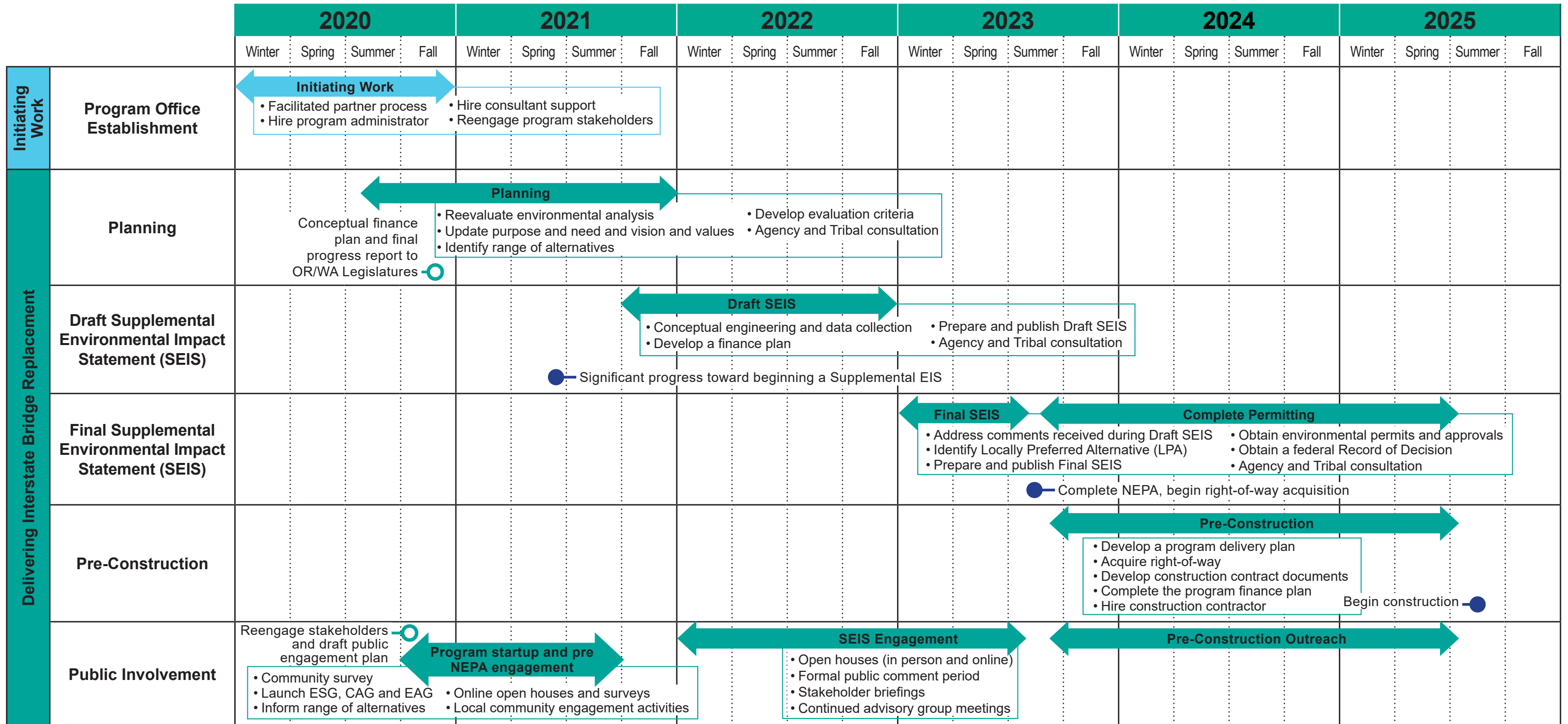
- Work together in a collaborative and constructive way to advance the best possible bridge replacement project for I-5
- Learn about the transportation issues facing the region, and be interested in the project
- Embrace program values of transparency, equity in transportation, listening to understand, and active participation in meetings
- Be engaged / interested in the project
- Seek solutions through consensus
- Create a two-way dialogue with their constituents if specifically representing a stakeholder group Organization

The group as a whole should be made up of:

- Communities of concern (i.e. communities of color, low-income, older adults, people with disabilities, Limited English Proficient)
- Those who are regular users of the existing Interstate Bridge
- Those impacted by the program
- A representative cross-section of the community with users of the regional network (business or industry) including representation of economic considerations along parallel routes including or such as the I-205 corridor, regionally impacting travel patterns (commuter), and diverse ages (youth perspective).
- Balanced representation from both Washington and Oregon

# Interstate Bridge Replacement Program Timeline

DRAFT: 01/19/2021



**KEY** ○ Legislative Milestone ● Milestone Submitted to FHWA

**NOTE:** All milestones shown are contingent upon funding and bi-state agreement. FHWA milestones were submitted by ODOT/WSDOT as part of the 2019 federal repayment extension request. FHWA extended the repayment deadline to September 30, 2024.

**OREGON**

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**WASHINGTON**

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