



Equity Advisory Group

August 16, 2021

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Webinar Participation Tips

- Thank you for joining us today!
- Please join audio by either phone or computer, not both. We encourage panelists to turn on your video.
- Please keep your audio on mute when not speaking.
- Please say your name when you begin to speak.
- If you experience technical difficulties, please contact program staff

at: (360) 329-6744



Public Input Instructions

- There will be an opportunity to provide brief public input later in the meeting today.
- To submit input after the meeting:
 - Email comments to <u>info@interstatebridge.org</u>
 with "EAG Public Comment" in the subject line
 - Call 888-503-6735 and state "EAG Public Comment" in your message









Today's agenda

- Bridge Stories video
- Program Administrator Update
- Equity-focused Screening Criteria for Design Options
- Equity Framework: Building out components of Process & Outcome Equity
- Public comment
- Close out



IBR Bridge Story

<u>https://www.youtube.com/watch?v=QRLLBvVV17k&list=PLlzHp4</u> <u>MXqDjbBOU-dHSJFArPWEEqf6HEN</u>





Program Update

Greg Johnson, Program Administrator



Executive Steering Group

Next Meeting: Wednesday, September 15, from 11am – 1pm (*Rescheduled to accommodate the Jewish holiday of Yom Kippur*)

Potential agenda topics (still TBD):

- Progress and feedback on technical work
- Updates on recent CAG and EAG work
- Upcoming engagement and Community Working Groups



Community Advisory Group August 5th

- IBR program timeline was introduced (same presentation EAG heard on 7.19.21)
- IBR Climate Framework was introduced with Q&A and discussion with CAG members.
- Next meeting is September 2^{nd.}: will have Equity Framework introduced.



Equity-focused Screening Criteria

Jake Warr, Equity Lead



Screening Criteria & Design Options Refresher

- What are "design options"?
 - Core elements of the physical build out of the IBR solution
 - *High Capacity Transit* option, including mode, alignment, and station locations
 - Through-lanes and auxiliary lanes
 - Highway interchange improvements
 - Active transportation (bicycle and pedestrian) improvements
- The purpose of Screening Criteria is to assess tradeoffs or potential impacts among the different physical design options





Screening Criteria & Design Options Refresher

Example: Number of zero vehicle households within ½ mile of a transit station





IBR Program Timeline





Subgroup Report Out

- Began walking through & refining menu of equity-focused screening criteria
- Need to define "Equity Priority Areas"
 - Used for multiple screening criteria to home in on potential impacts and improvements for communities of concern
 - Considerations: demographics, key destinations, others?
- Measure connectivity (including east-west mobility) and impacts (i.e. air quality) to "equity priority areas" outside of the immediate program area



Group Discussion

What types of analysis would help you compare how different design options can advance equity? Consider these categories:



Environment & Community Health



Efficient Movement of People & Goods



Group Discussion

- Besides demographic data, how should we define "Equity Priority Areas"?
 - What places frequented by communities of concern are you aware of in the program area?
 - Other considerations?





Equity Framework Components of Process & Outcome Equity Chris Lepe, IBR Equity Panel



Building upon our Equity Definition

Process Equity means that the program prioritizes access, influence, and decision-making power for marginalized and underserved communities throughout the program in establishing objectives, design, implementation, and evaluation of success.

Outcome Equity is the result of successful Process Equity and is demonstrated by tangible transportation and economic benefits for marginalized and underserved communities. Our task: further outline the program commitments needed to ensure we achieve these



Draft Commitments ("headline" text)

Process Equity

- Acknowledge historic context
- Center the voices of communities of concern
- Seek feedback from a diverse range of stakeholders to meaningfully shape program work
- Be explicit about race and systemic racism
- Identify disparities
- Attend to power dynamics among stakeholders
- Maintain a learning orientation



Draft Commitments ("headline" text)

Outcome Equity

- Focus benefits disproportionately on communities of concern
 - Mobility and accessibility
 - Economic opportunity
 - Community benefits
- Avoid harm
- Use existing laws and regulations as the floor rather than the ceiling
- Establish clear actions and accountability



Breakout Groups

Questions:

- 1. How can these commitments be improved?
- 2. Are there other high-level commitments the IBR program should make to honor our definitions of Process and Outcome Equity?





Small Group Discussion

The EAG members are in breakout rooms. They will return to this webinar momentarily.





Public comment



Comment Instructions

To make a verbal comment:

- To make a live comment via phone, dial: 253-215-8782
- Meeting ID: 986 0940 5983
 - Passcode: 701376
- Dial *9 to raise your hand
- The facilitator will call on participants to provide comment
- Dial *6 to unmute yourself
- Please provide your name and affiliation.
- Commenters will be given 2 minutes to speak.

If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.







Comment Instructions

To submit comment after the meeting:



Fill out the comment form on the program website or email your comments to info@interstatebridge.org with "EAG Public Comment" in the subject line.



- Call 888-503-6735 and state "EAG Public Comment" in your message.
- Written comments need to explicitly say "EAG Public Comment" in the subject line or in the body of the message for them to be identified and distributed to EAG members.
- All written comments must be received prior to 48 hours in advance of each upcoming meeting in order to be distributed to advisory group members. Comments received after that point will be distributed to members in advance of their next meeting.





Wrap up

- Takeaways
- Meeting evaluation
- Next meeting: Monday September 20, 5:30 7:30 p.m.







Thank you!