



Community Advisory Group Meeting

February 10, 2021



Closed Captions in English and Spanish

English closed captions are available within Zoom and YouTube.

Users can follow this link to view both English and Spanish captions in a separate browser window:

<https://www.streamtext.net/player?event=IBR>

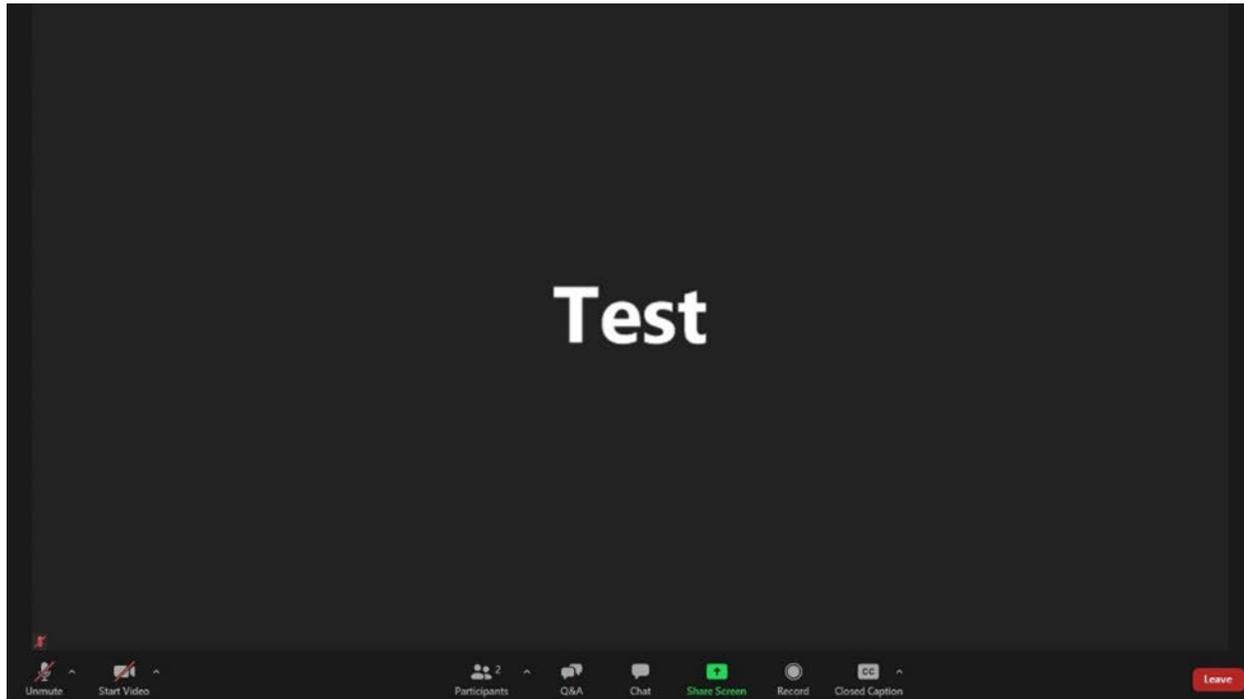
Subtítulos disponible en Inglés y Español

Los subtítulos en Inglés están disponibles en Zoom y YouTube.

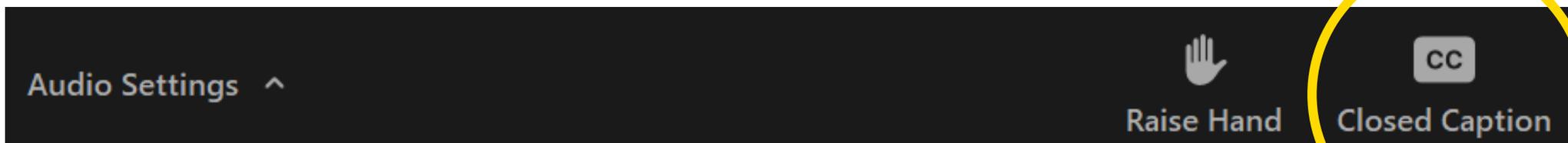
Usuarios pueden seguir este enlace para ver los subtítulos en Inglés y Español en una ventana separada del navegador:

<https://www.streamtext.net/player?event=IBR>

How to access closed captions



1. At the bottom middle of your screen you should see a menu of options. If you can't see the menu, hover your mouse over the bottom middle of the screen.
2. Then click on the “CC” icon and a separate window with captions will appear.



Webinar Participation Tips

- ▶ Thank you for joining us today!
- ▶ Please join audio by either phone or computer, not both. We encourage panelists to turn on your video.
- ▶ Please keep your audio on mute when not speaking.
- ▶ If you experience technical difficulties, please reach out to program staff.

Public Input Instructions

- ▶ There will be an opportunity to provide brief public input later in the meeting today.
- ▶ To submit comment after the meeting:
 - Fill out the comment for on the program website or email your comments to **info@interstatebridge.org** with “CAG Public Comment” in the subject line.
 - Call **360-859-0494** (Washington), **503-897-9218** (Oregon), or **888-503-6735** (toll-free) and state "CAG Public Comment" in your message.
 - All comments received after the meeting will be distributed to CAG members prior to their next meeting



Meeting Agenda

1. Welcome
2. CAG Meeting Agreements
3. IBR: A Vision for the Future
4. Community Engagement
5. Public comment
6. Wrap up

Meeting Outcomes

- ▶ Discuss public meeting protocol – future work session
- ▶ Finalize CAG meeting agreements and operating norms / shared engagement commitment
- ▶ Understand the program area
- ▶ Provide input on the Community Engagement Approach

Public Information Officer Introduction

- ▶ Kelliann Amico
- ▶ kelliann.amico@interstatebridge.org

Media Protocol

- ▶ **When the news media calls:**
 - Get their name, phone number and email address.
 - Find out the name of the news outlet.
 - Contact Kelliann Amico
- ▶ **A few tips about reporters:**
 - They are not your enemy, or your friend.
 - They are just trying to do their job, which is getting their story and sound bites or quotes.
 - They may seem negative, and that's because they deal with news, both good and bad.
 - Don't take it personally.
- ▶ **The 3 Cs**
 - Consequential
 - Controversial
 - Curious (unusual)

Media Protocol

▶ Where do you come in?

- You are a volunteer for the Interstate Bridge Replacement program.

▶ Your opinions...

- Are your own
- Do not represent the official position of the program

▶ Do...

- Listen
- Take your time to respond to a question
- Ask a reporter to rephrase a question you don't understand
- Always feel free to have a “take 2”
- Be yourself
- Be honest

▶ Don't...

- Speculate
- Debate
- Interrupt

Social Media Protocol

- ▶ **Disclaimer:** Your views are your own and do not necessarily reflect the views of the Interstate Bridge Replacement program.
- ▶ **Respectful:** Be respectful of others' opinions, avoid engaging in polarizing debate.
- ▶ **Accuracy:** Be sure your facts are accurate. Do not offer assumptions, predictions or hearsay.
- ▶ **Transparency:** If you post about the Interstate Bridge Replacement program, be transparent in your role as a volunteer.
- ▶ **Confidentiality:** Everything in public meetings is public information. Offline conversations with your volunteer peers is private.

CAG Meeting Agreements

Meeting Agreements

- ▶ Put Relationships First
- ▶ Keep Focused on Our Common Goal
- ▶ Notice Power Dynamics in the Room
- ▶ Create a Space for Multiple Truths & Norms
- ▶ Be Kind and Brave
- ▶ Practice Examining Racially Biased Systems and Processes
- ▶ Look for Learning
- ▶ Inquiry and Responsiveness

Meeting Agreements

Group discussion:

- ▶ Are we missing anything from this list of meeting agreements?
- ▶ Is there concurrence to adopt these shared agreements?



IBR: A Vision for the Future

- Current Conditions
- Creating a Place for the Future

Program Area Visualization

- ▶ <https://vimeo.com/510558302>



Surface Connections Concept

The **ladder** and the **landscape**

Local Context



Fairbanks

Anchorage

Ketchikan

Seattle

Vancouver/
Portland

Medford

Redding

San Francisco

San Diego

Prince George

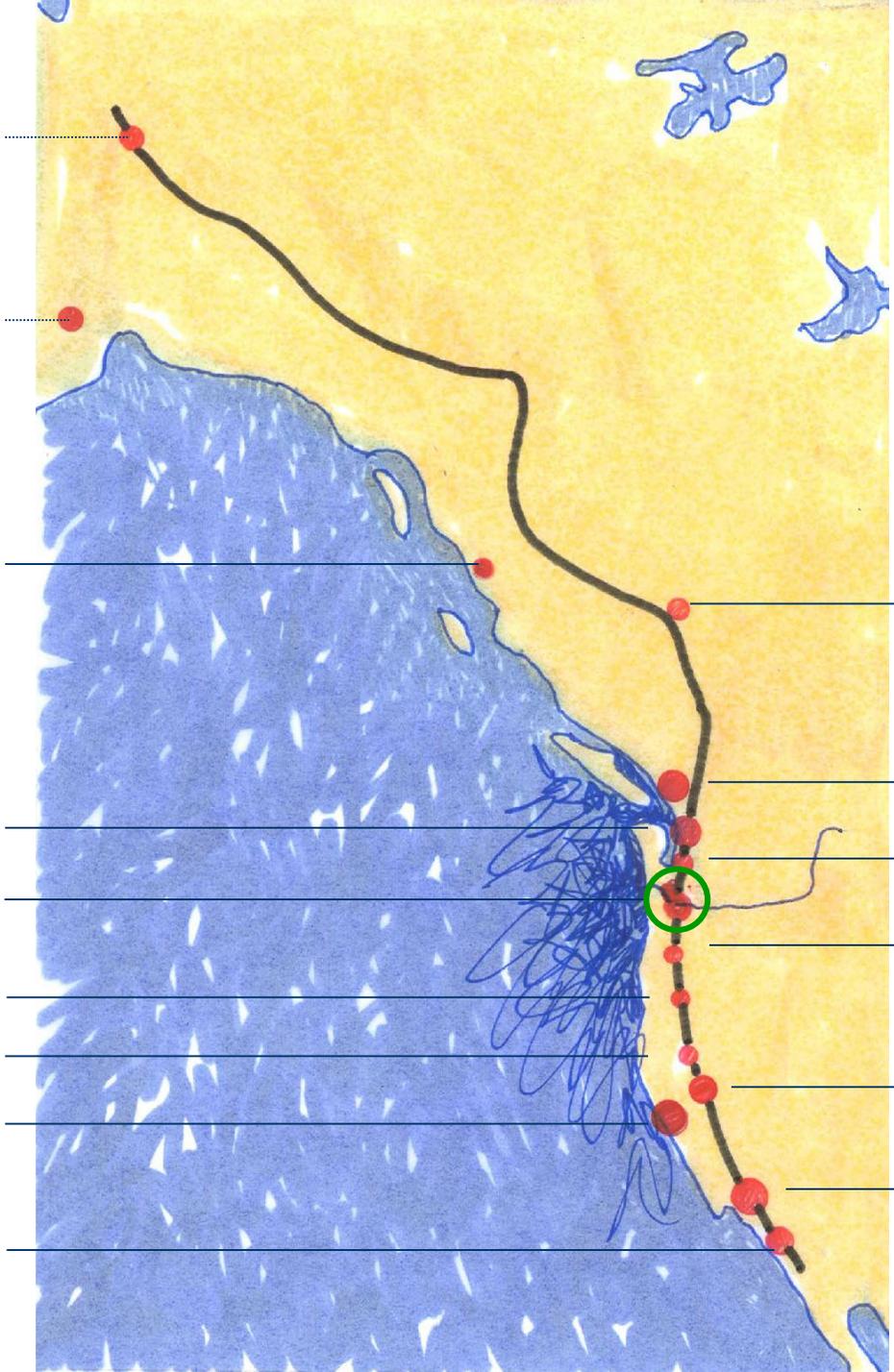
Vancouver

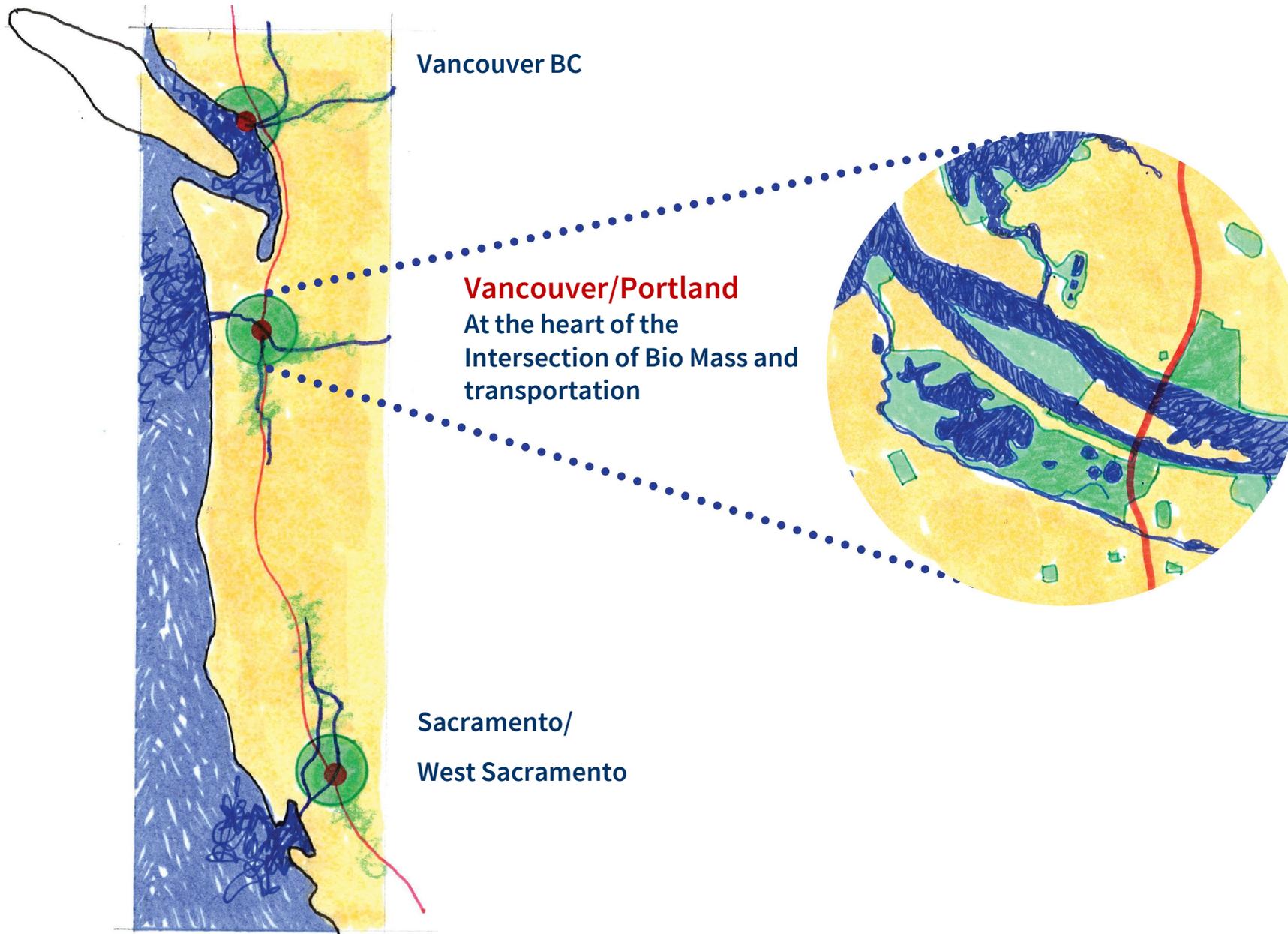
Tacoma

Eugene

Sacramento

Los Angeles



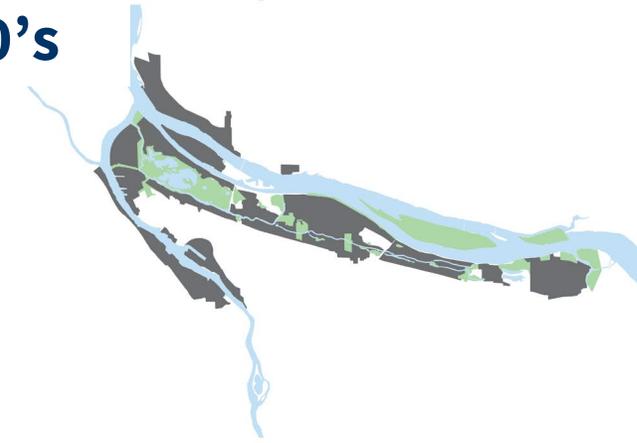


Pacific Coast

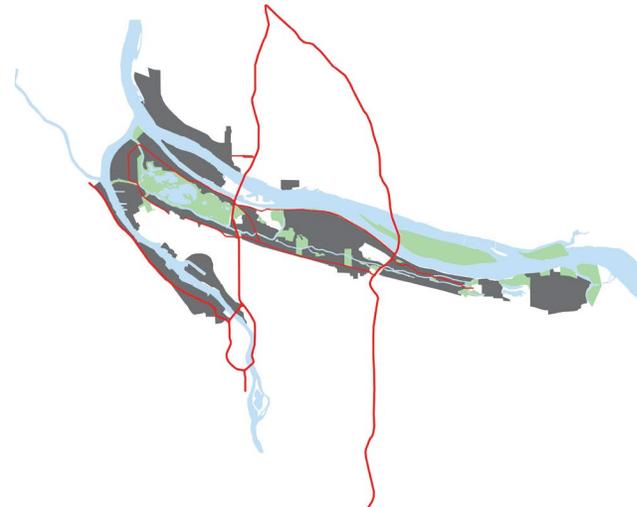
1950

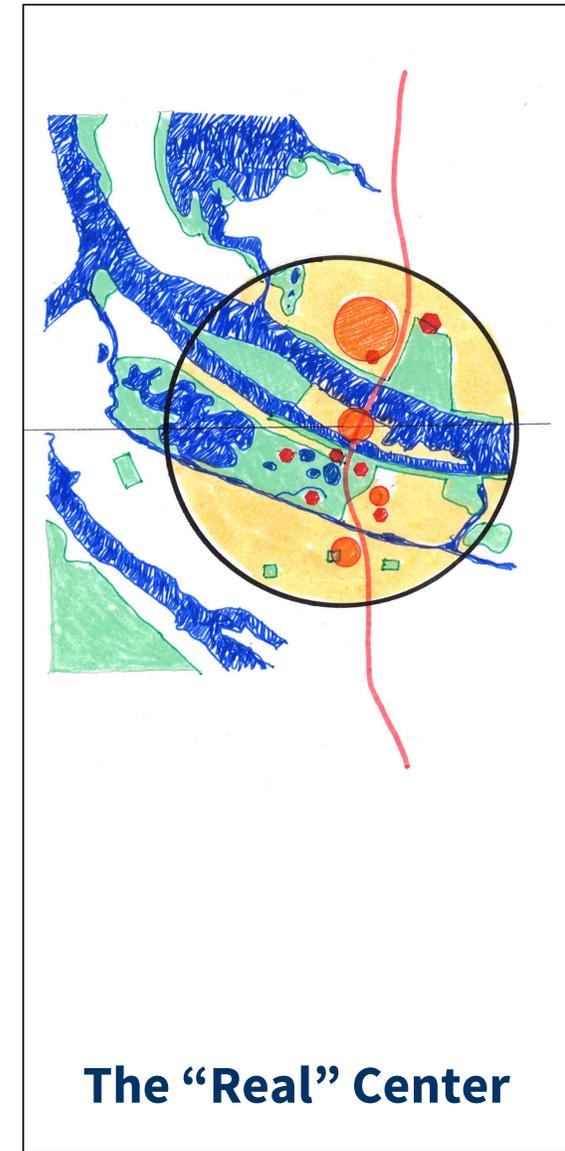
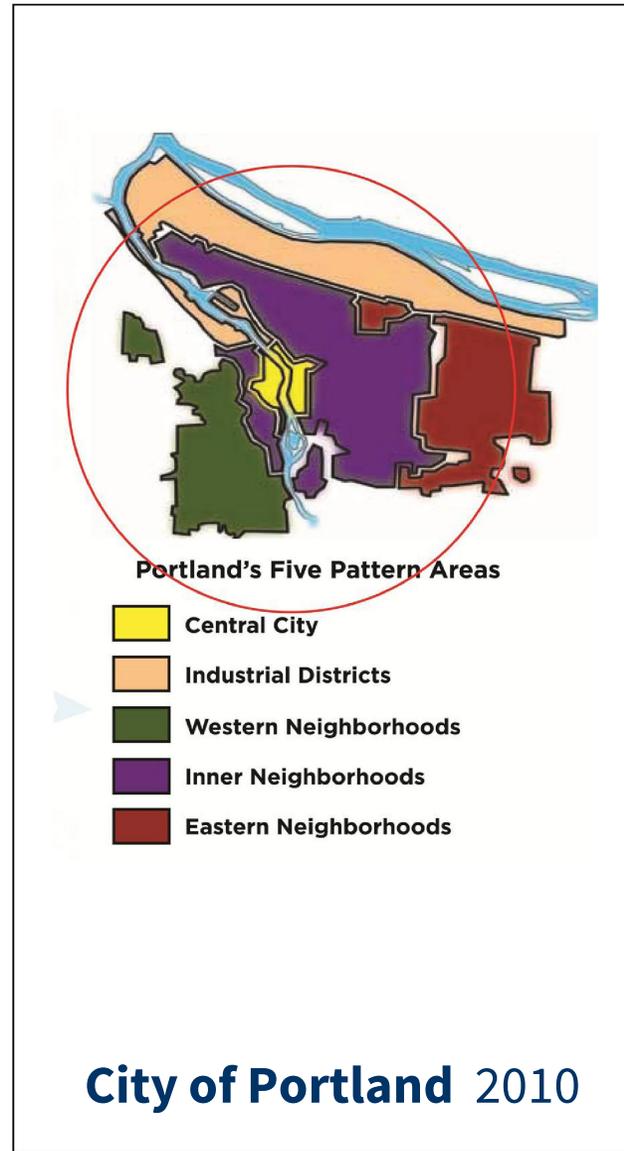
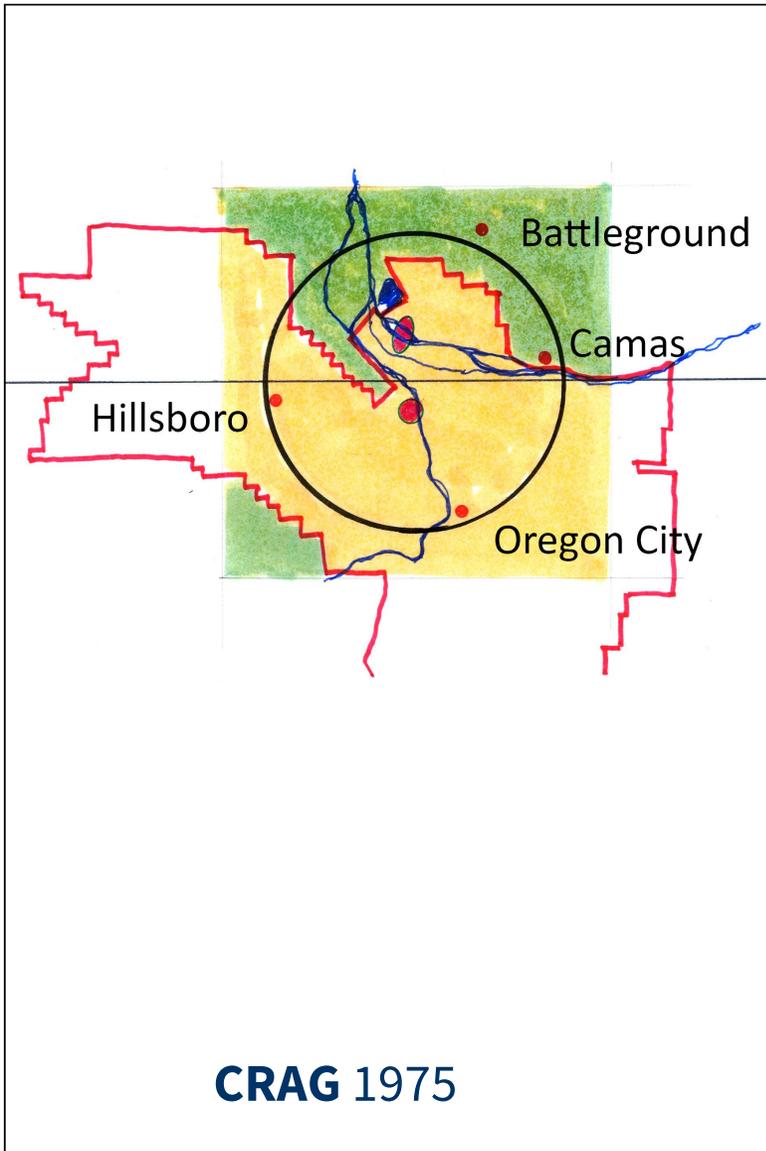


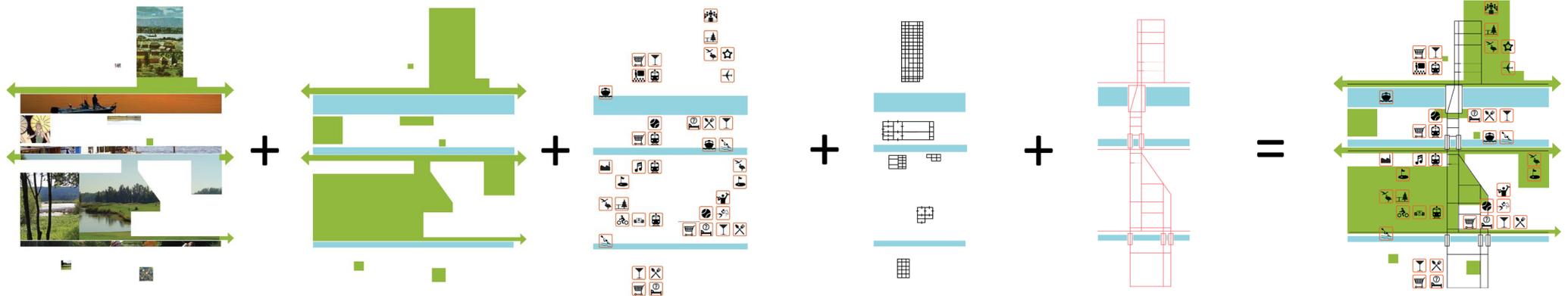
mid 60's



today







natural resources



open space



destinations



urban centers



the ladder



Natural Resources & Systems

► Including

- Smith & Bybee Wetlands (2500 acres)
- Columbia Slough (19 miles long)



wetland



upland



columbia



meadows



stream

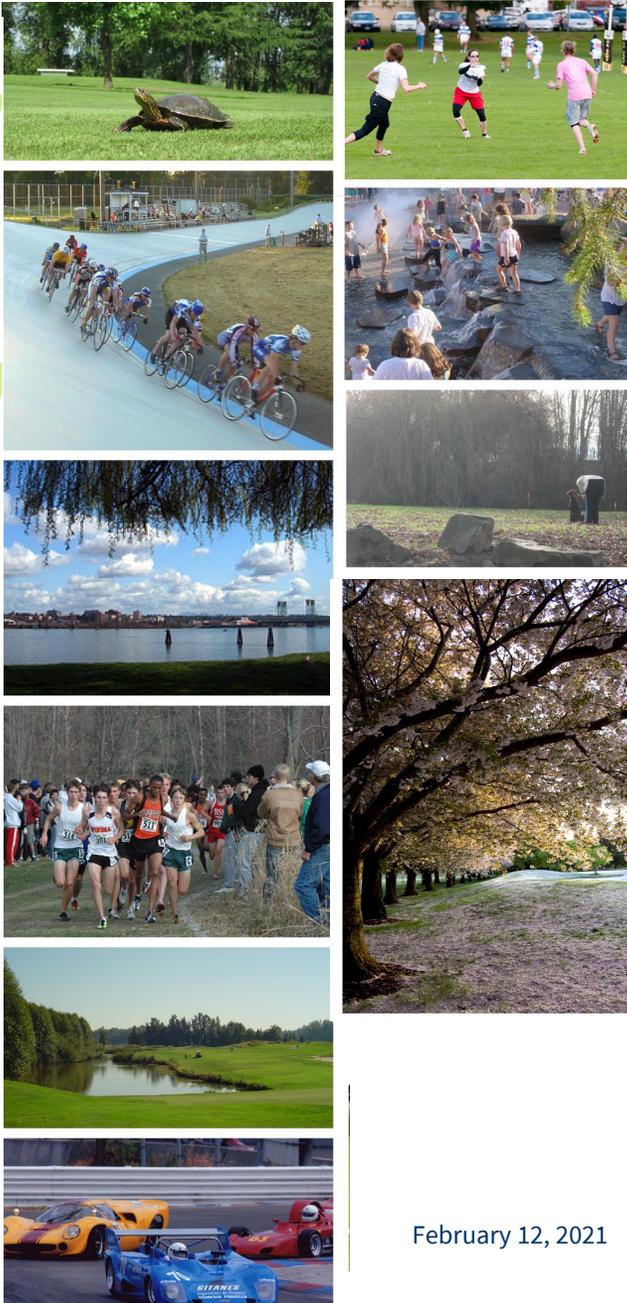


slough

Parks & Open spaces

► 3500 acres of connected parks & open space, including:

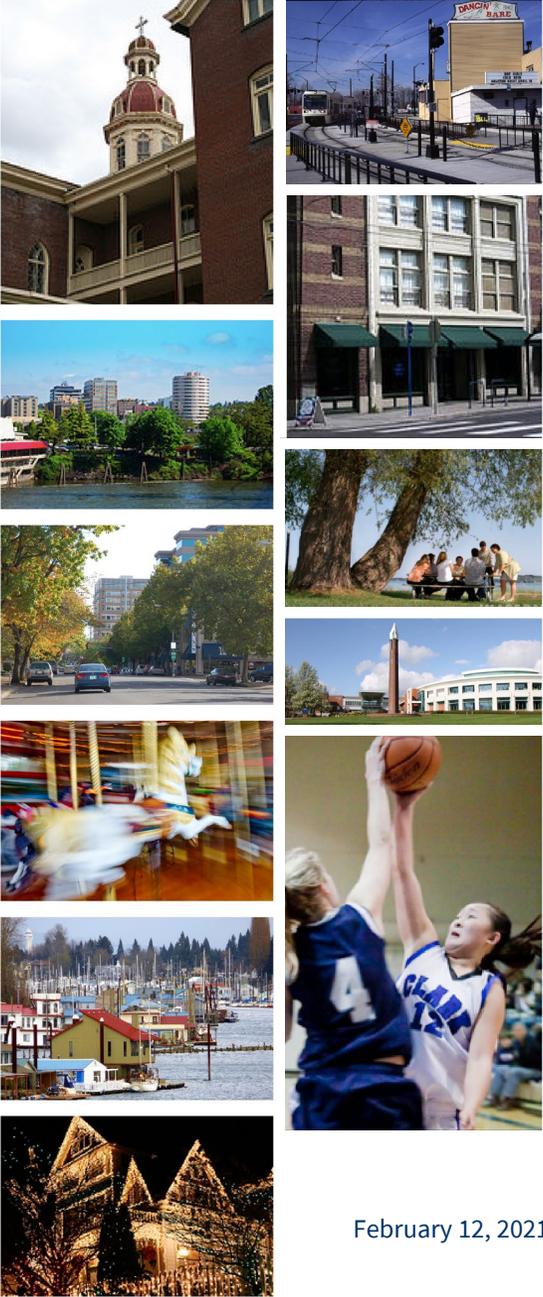
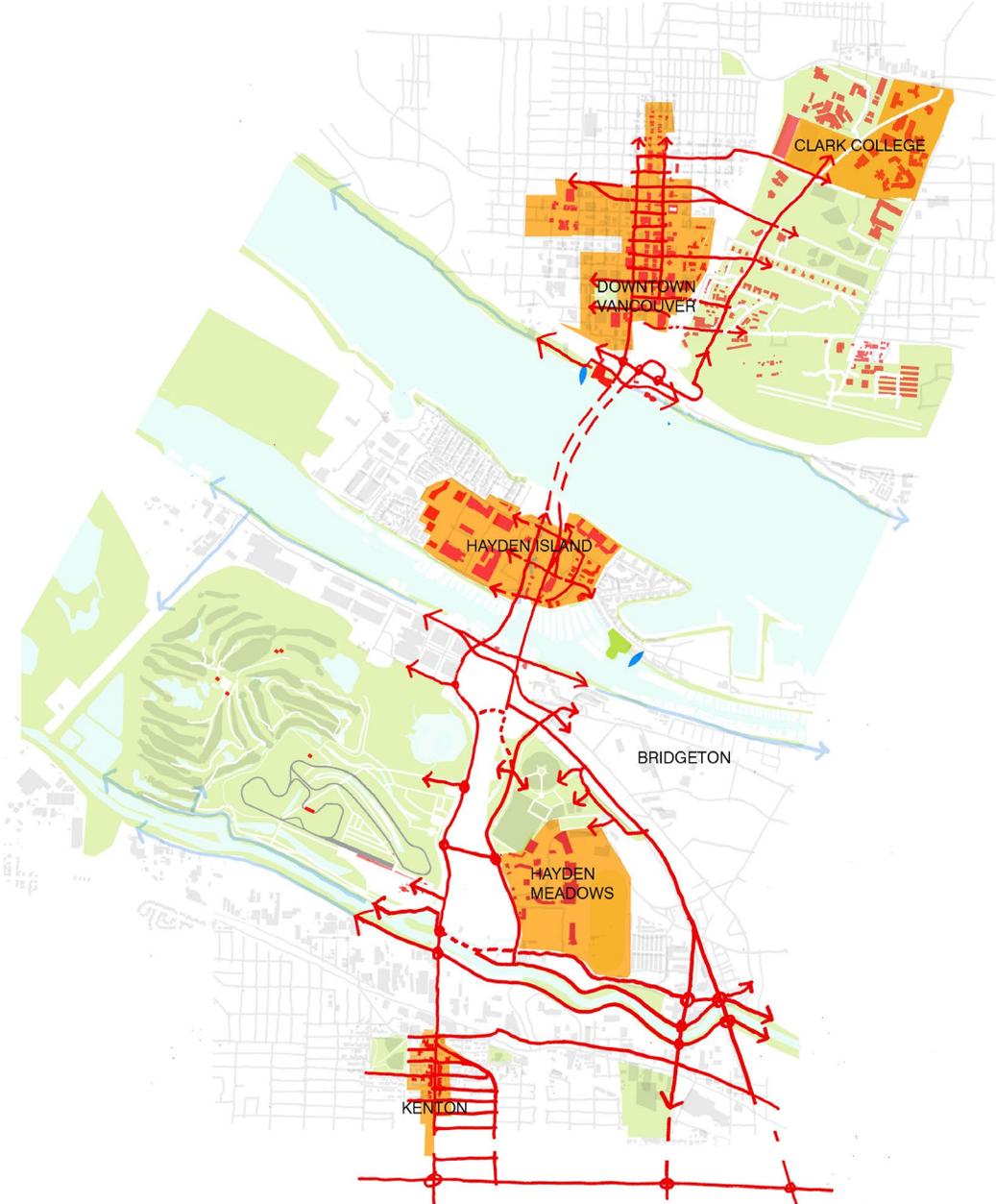
- Esther Short Park
- Fort Vancouver National Historic Site
- Marshall Community Park
- Central Park North [Urban Natural Area]
- Water Works Park
- Clark College/Marshall North Park
- Waterfront Park
- North Hayden Island Drive Park
- Hayden Station Park
- Lotus Isle Park
- Harbor Shoreline Park
- Heron Lakes Golf Course
- Delta Park
- Kenton Park



Urban Centers

► Including

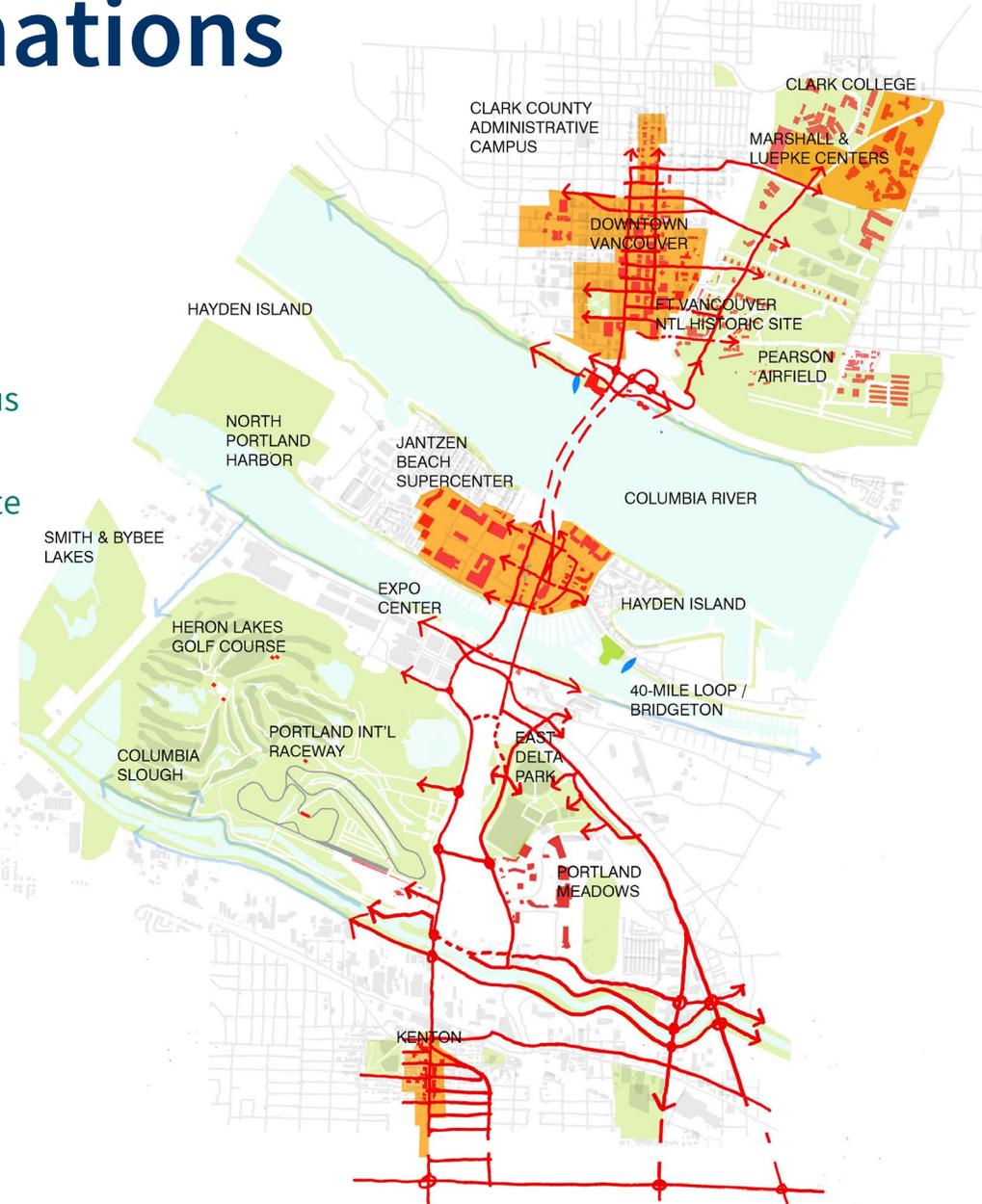
- Clark College
- Fort Vancouver
- Downtown Vancouver
- Vancouver Waterfront
- Hayden Island
- Bridgeton
- Hayden Meadows
- Kenton

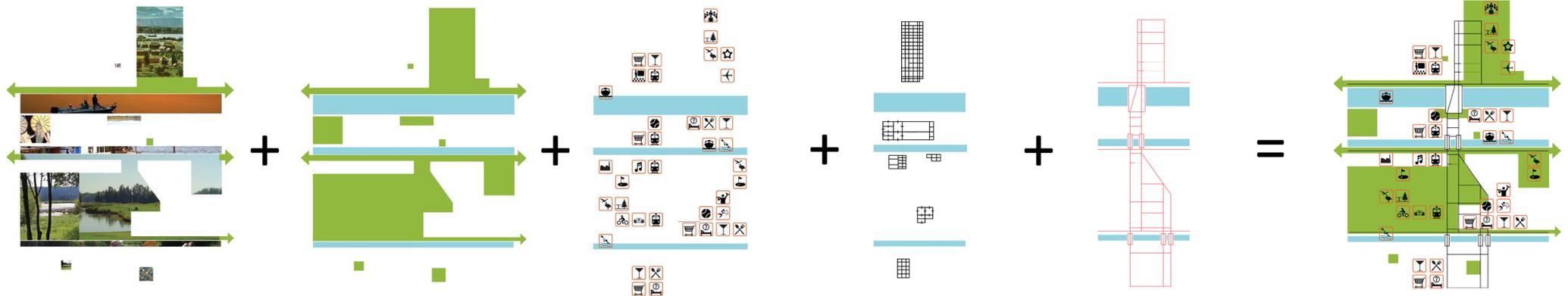


Regional Destinations

► Including

- Central Park
- Marshall & Luepke Centers
- Clark County Administrative Campus
- Downtown Vancouver
- Fort Vancouver National Historic Site
- Pearson Field
- Esther Short Park
- 40 Mile Loop
- Portland International Raceway
- Portland Expo Center
- Heron Lakes Golf Course
- East Delta Park
- Portland International Raceway
- Kenton

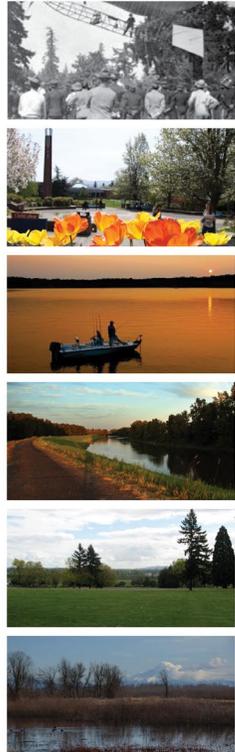




natural resources



open space



destinations



urban centers



the ladder



Vanport Flood



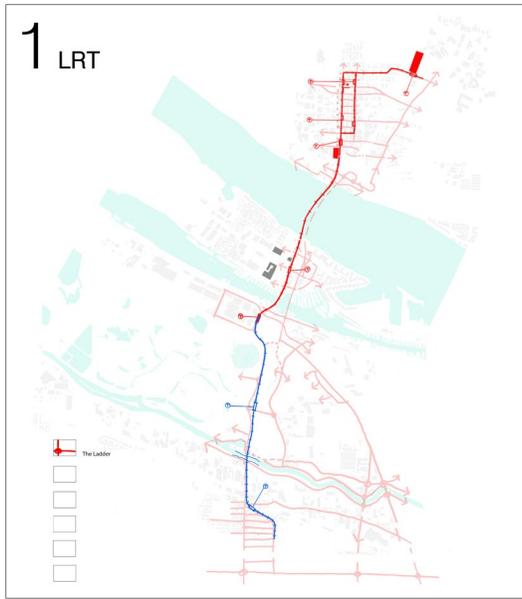
Portland Assembly Center



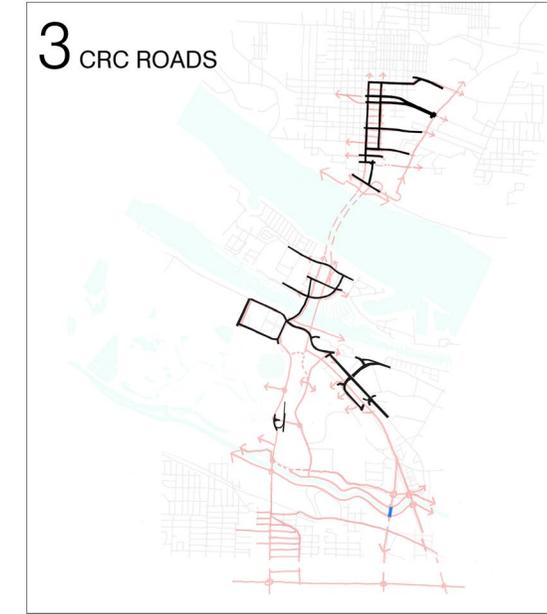
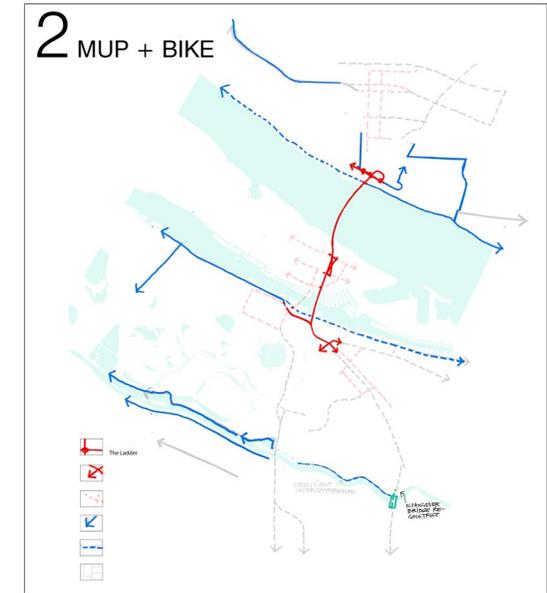
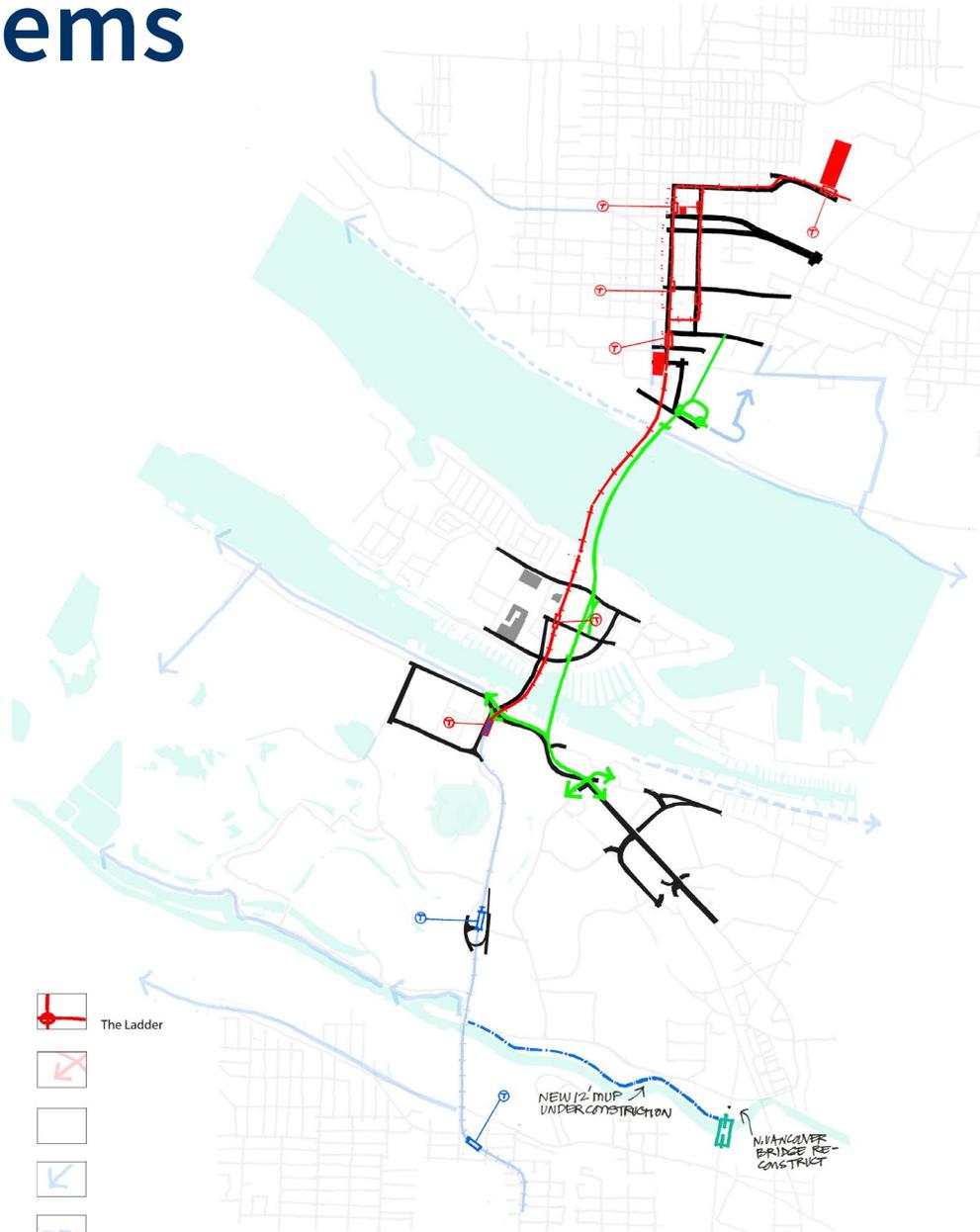


the ladder...

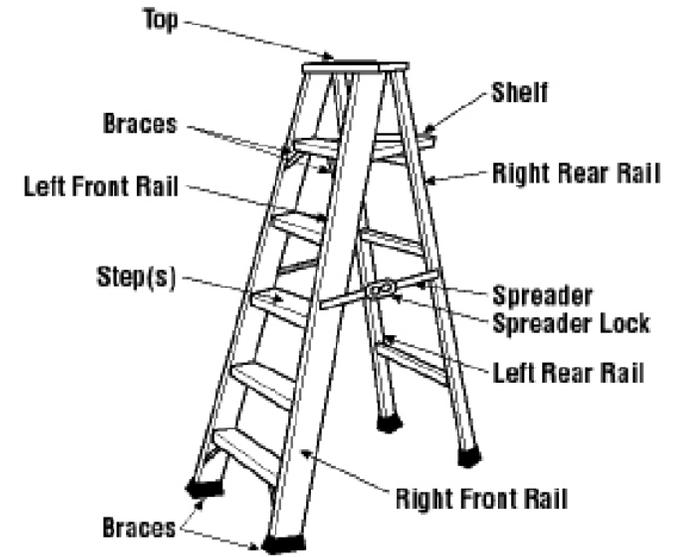
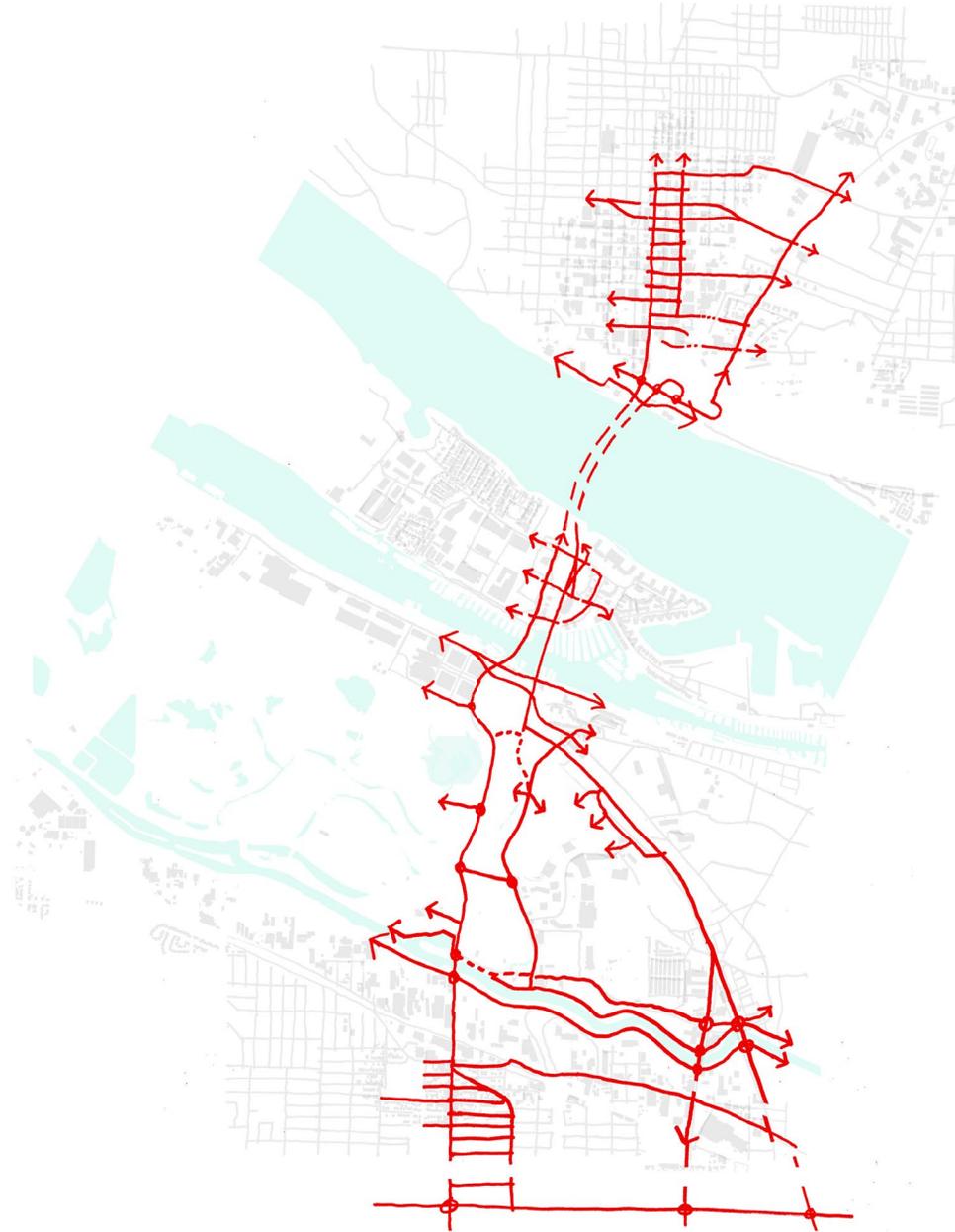
Connected Systems



Previous program illustrations used for example purposes

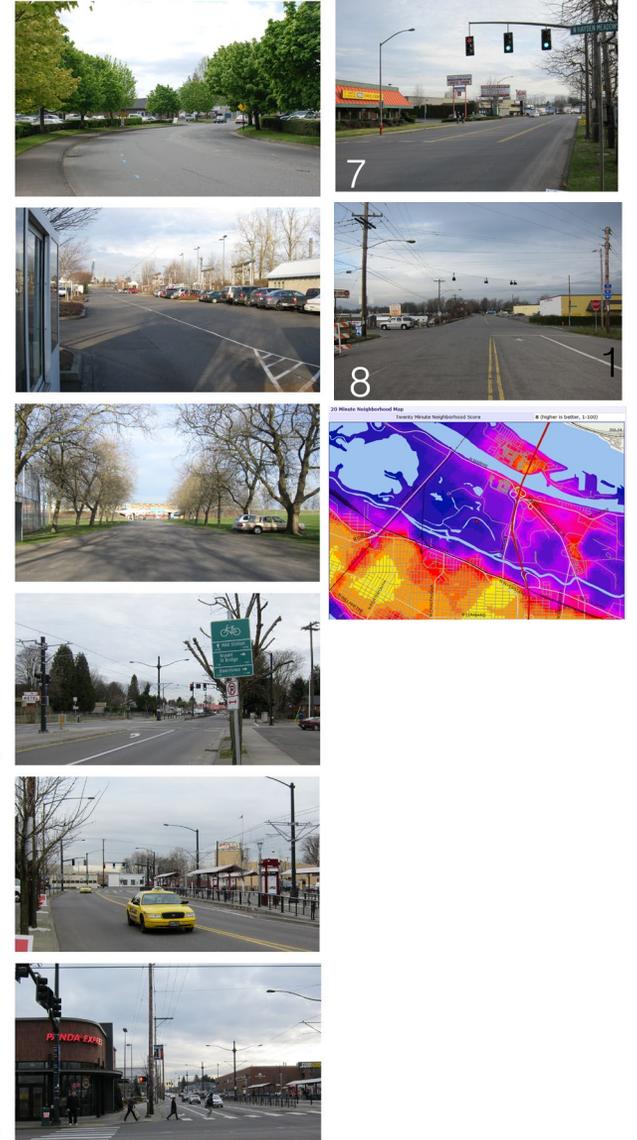


The Ladder



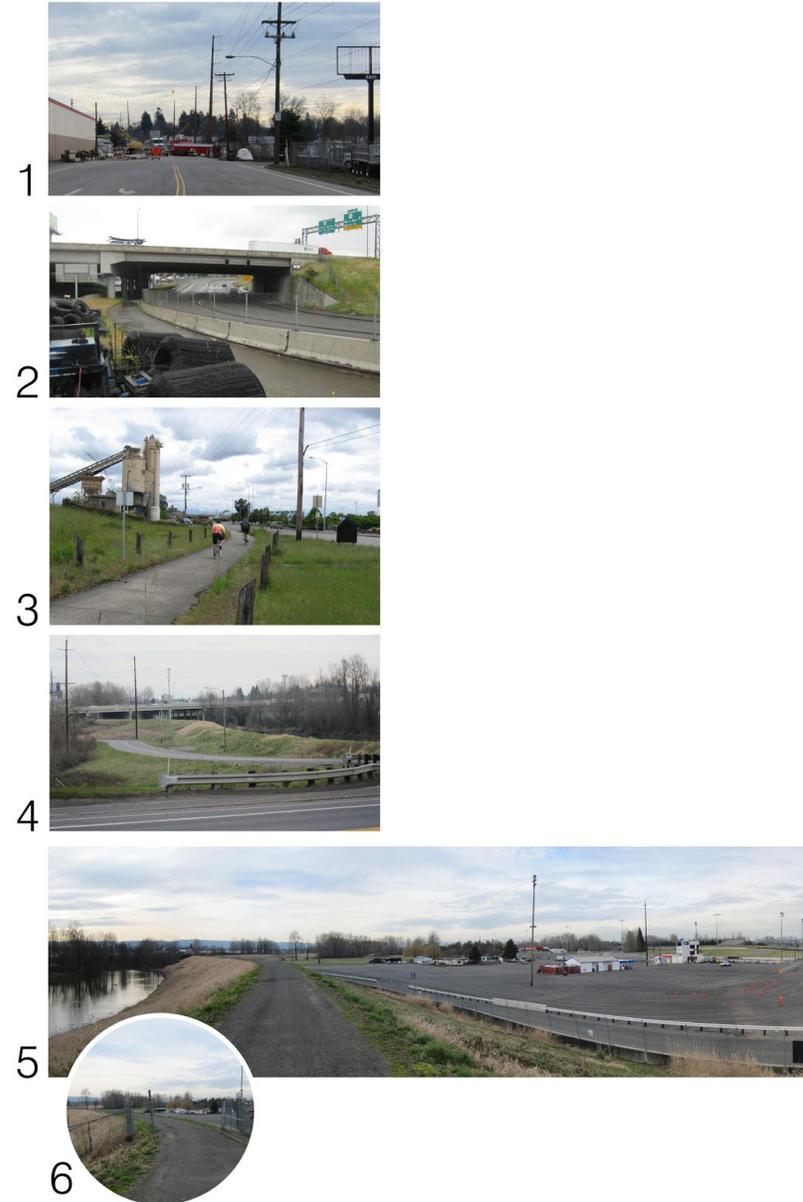
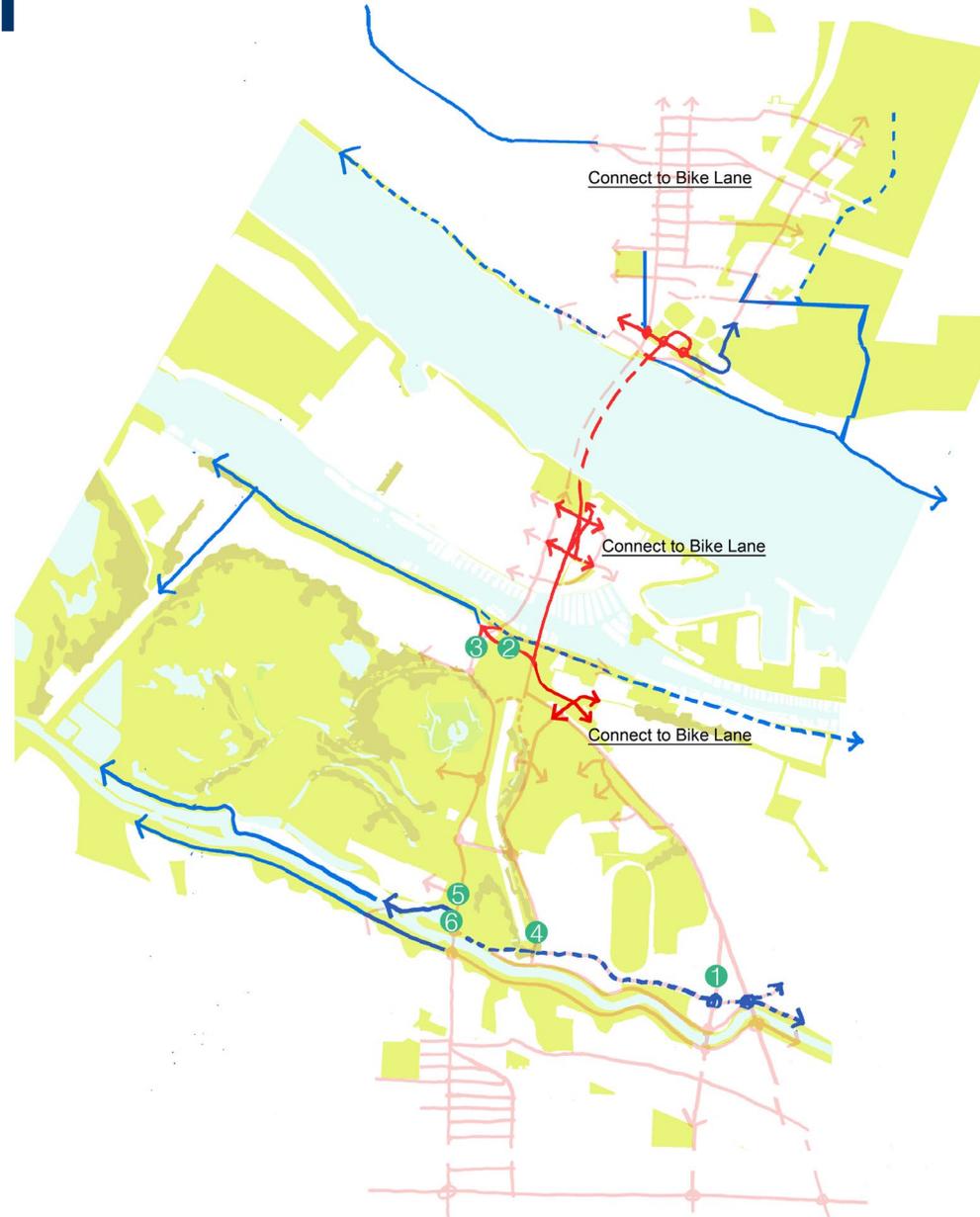
Previous program illustrations used for example purposes

The Ladder



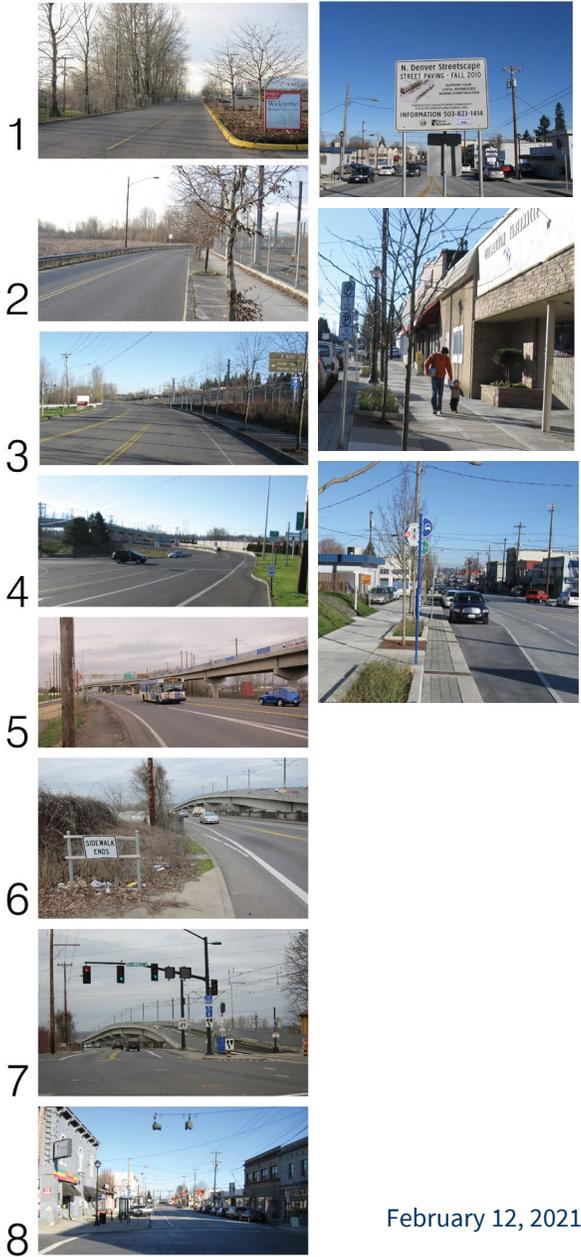
Previous program illustrations
used for example purposes

Multi-use Path Connections



Previous program illustrations used for example purposes

Denver Avenue

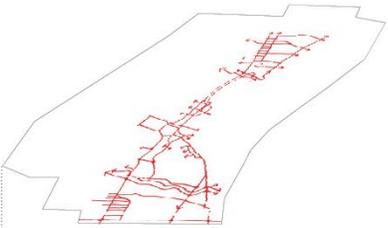


Previous program illustrations used for example purposes

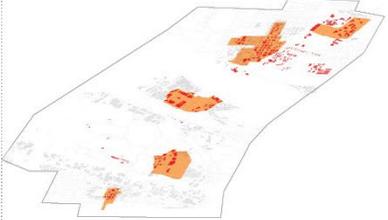


...and the **landscape**

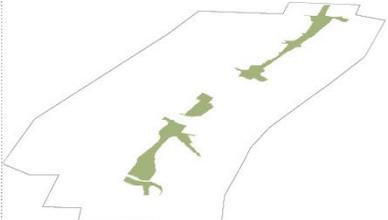
THE LADDER | CIRCULATION



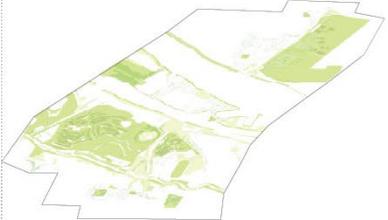
URBAN CENTERS | DENSITY



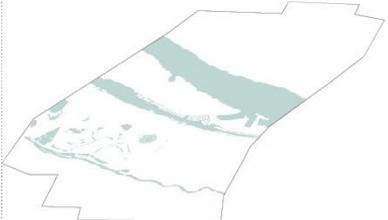
LANDSCAPE | CONNECTION



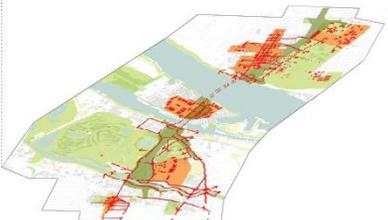
OPEN SPACE + PARKS | RECREATION



WATER EDGES | ECOLOGY

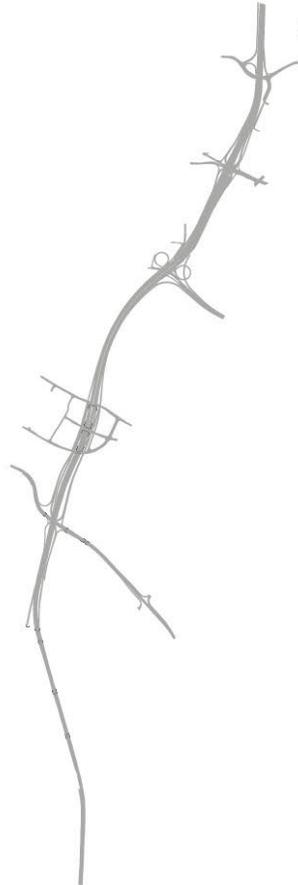


OPPORTUNITIES | CONSTRAINTS





ISLANDS



CONNECT



WEAVE LANDSCAPE





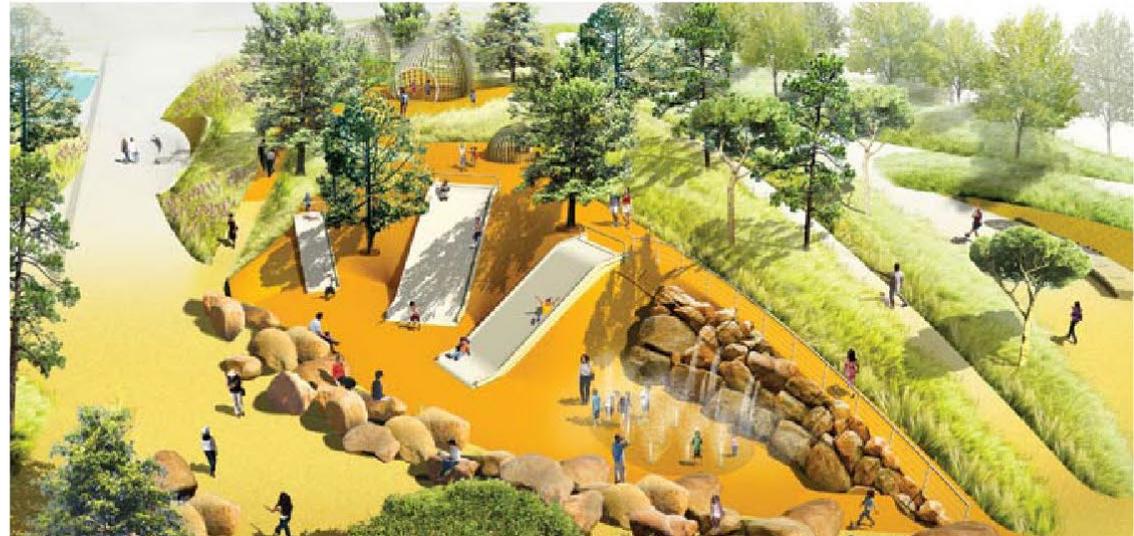
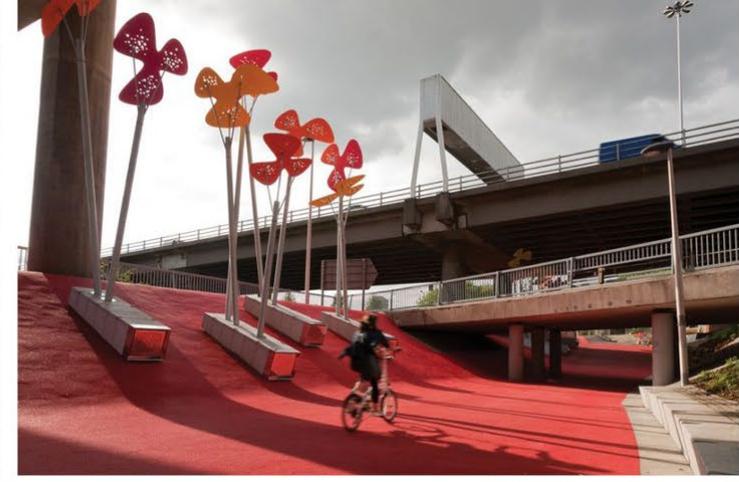
Previous program illustrations used for example purposes



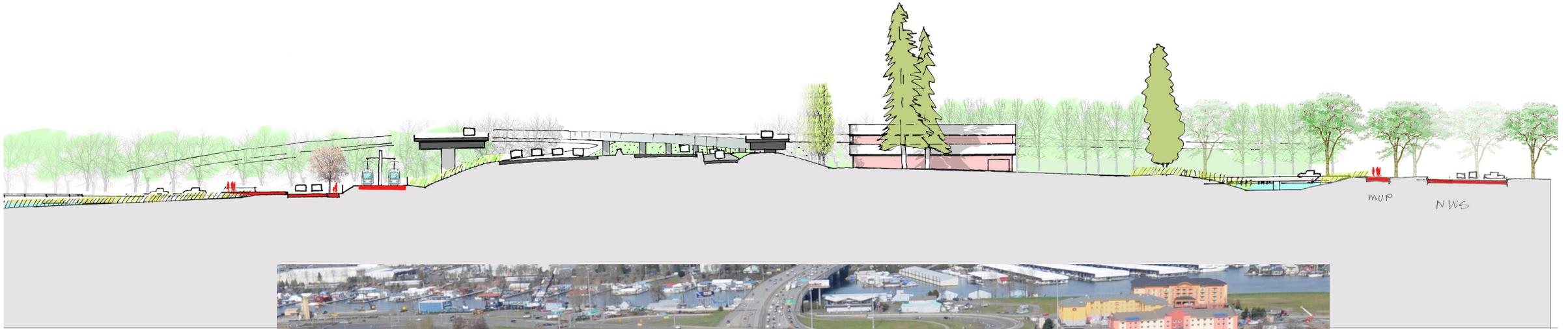


Previous program illustrations used for example purposes

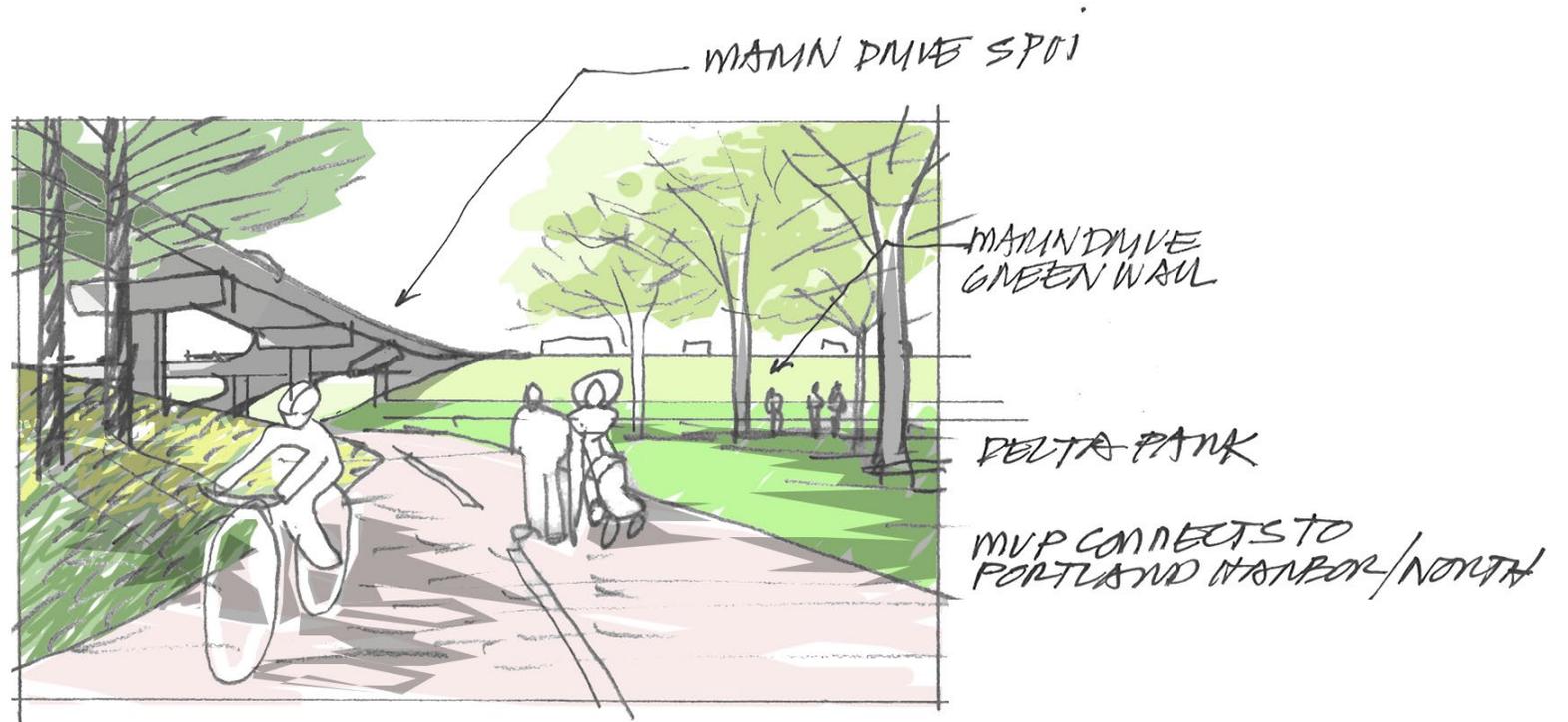


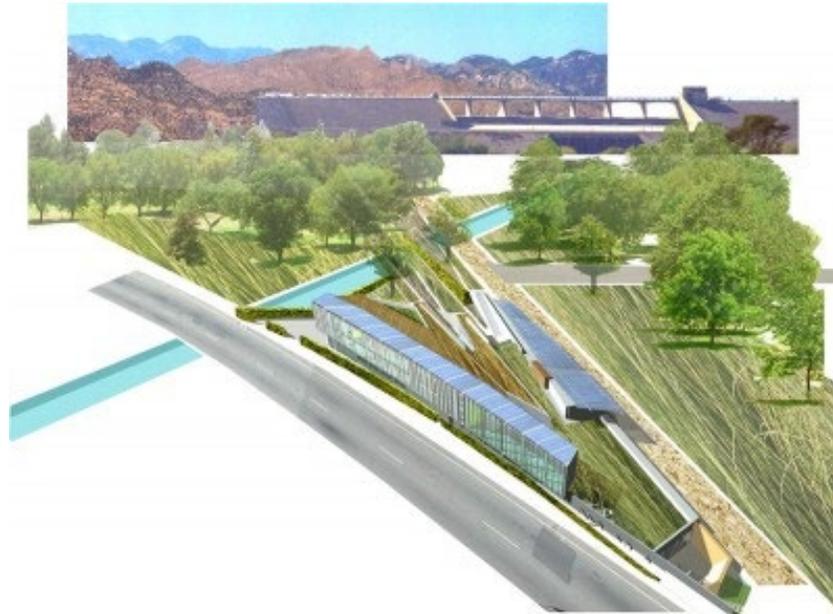






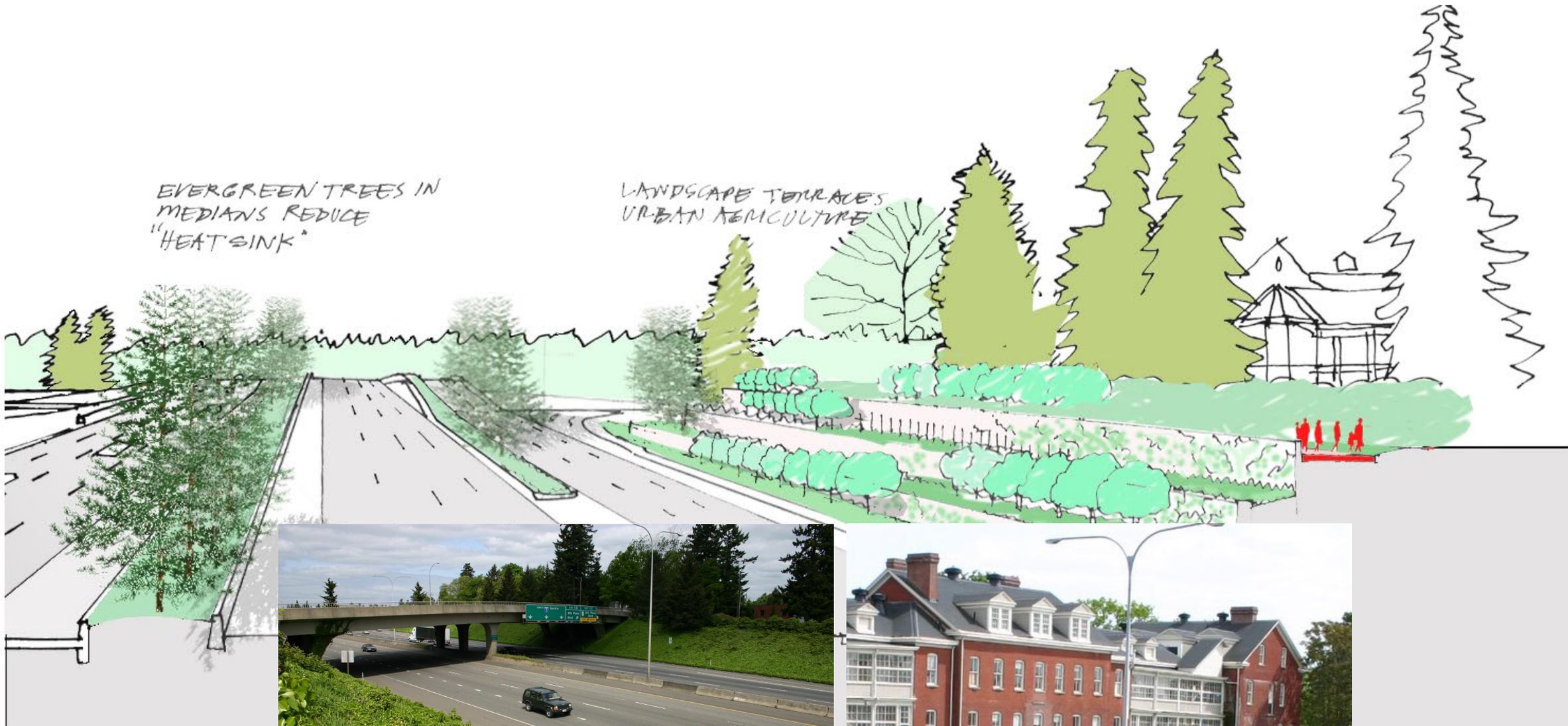
Previous program illustrations used for example purposes

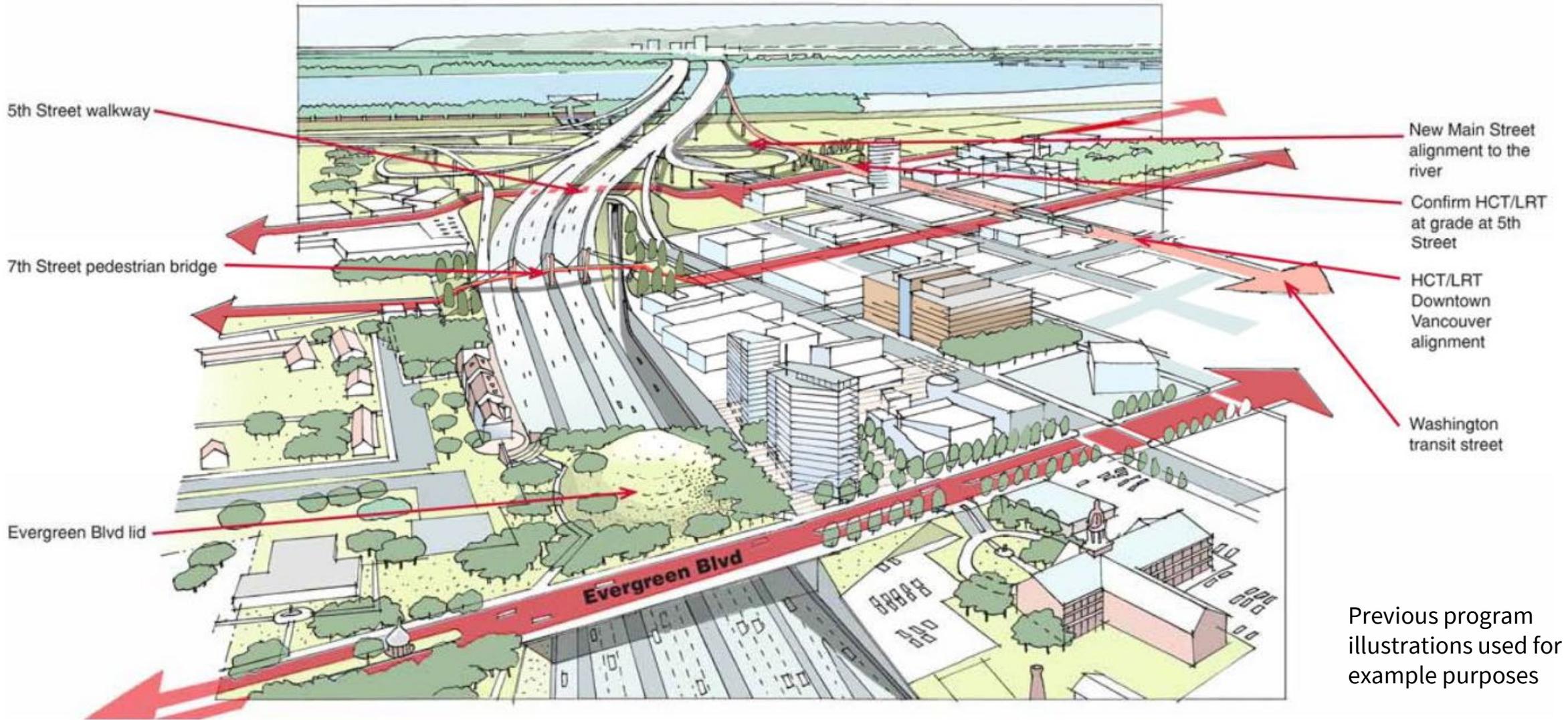




EVERGREEN TREES IN
MEDIANS REDUCE
"HEAT SINK"

LANDSCAPE TERRACES
URBAN AECULTURE

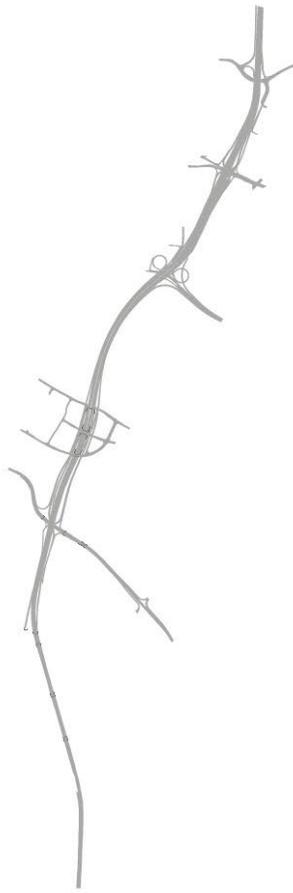




Previous program illustrations used for example purposes



ISLANDS

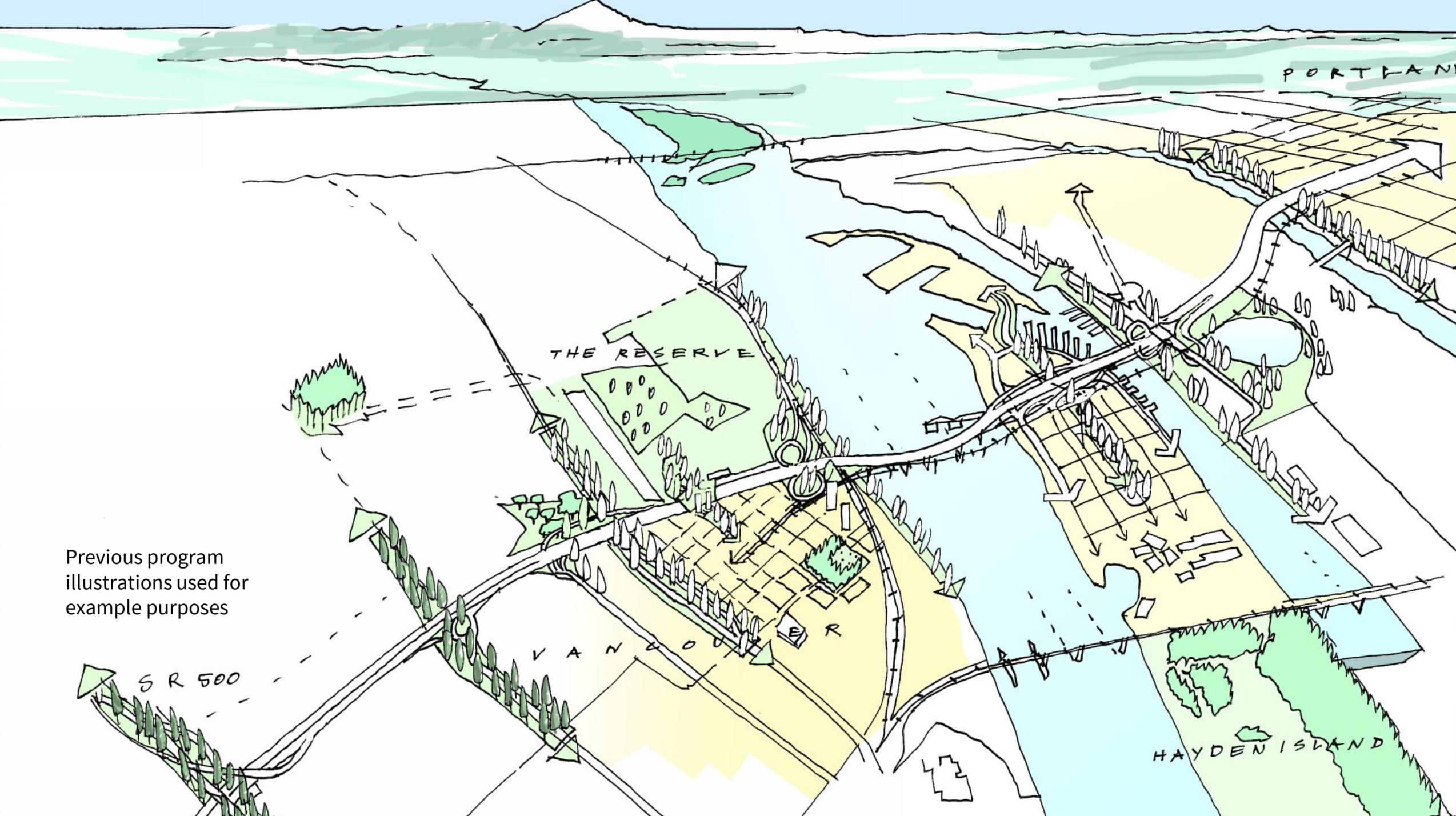


CONNECT



WEAVE LANDSCAPE





PORTLAND

THE RESERVE

VAN DOUVER

HAYDEN ISLAND

SR 500

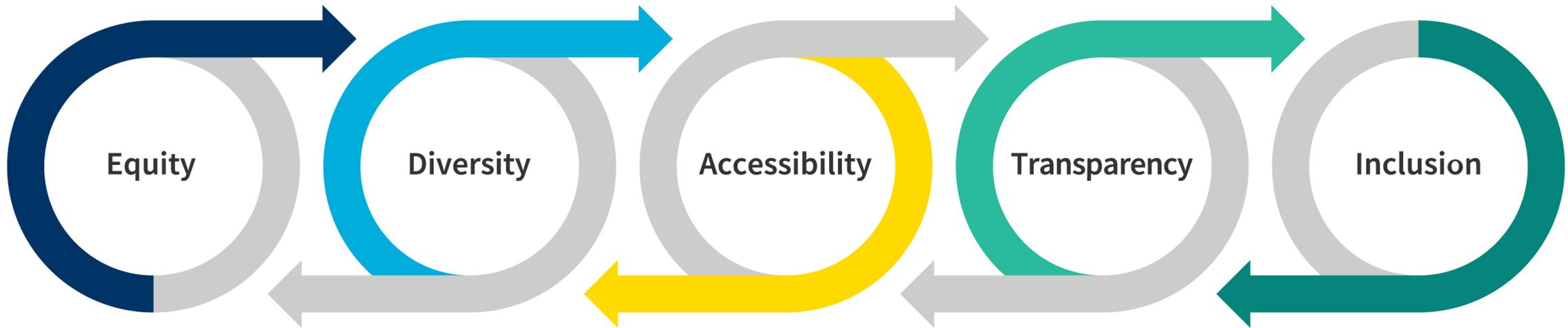
Previous program illustrations used for example purposes

Questions?



Community Engagement Approach

Community Engagement Program



Key community engagement goals

- ▶ Seek feedback from a diverse range of stakeholders
- ▶ Include underrepresented and/or underserved populations
- ▶ Embrace innovation
- ▶ Minimize barriers to engagement
- ▶ Demonstrate accountability through transparency and feedback
- ▶ Establish credibility and trust with stakeholders and the community
- ▶ Provide opportunities to meaningfully shape program work

2021 Outreach and Engagement

**Purpose and Need
Vision and Values**
(Spring)

**Screening Criteria and
Initial Range of Alternatives**
(Summer/Fall)

**Narrow Range
of Alternatives**
(Fall/Winter)

**Environmental and Design
Work and Construction**
(2020-2025)

Community Engagement



**Engagement
Events**
(February)



**Engagement
Events**
(Summer)



**Engagement
Events**
(Fall)

What we are hearing from the members of the CAG

How do we encourage engagement with broad representation of our community?

We need to add focus groups with different community groups. And offer the information in their native language.

Chuukese translation - The Chuukese community is growing in Central Vancouver, and many rely on public transportation and commute to Oregon for services and community connections.

share the content we are provided in these meetings with members of our respective communities

how do we maintain the statistical randomness in the outreach & engagement?

This bridge will be in place for a hundred years. It's really important to engage with people who will use it and be impacted by it in the future. ODOT needs to be gathering input from youth, and that will require a different kind of outreach.

Can we have A common Slide set that is updated along the way to present at our local community meetings.

use Women and Minority Firms to support our efforts such as print, Media, Etc

How do we engage communities in the online forum if they don't have access to internet or a device? I have some ideas but would like to hear what the leadership team has planned.

Engagement should include extensive outreach to people who get around the region in ways other than driving in a private vehicle. All outreach should include an explanation of all options, including no-build, and other strategies available to solve the problems at hand.

define the questions we want to have answered by the community for each step along the way. Invite them to answer questions we didn't know to ask.

Provide these questions in all target languages

NAME the communities that we want to reach. Be specific.

What outreach strategies and approaches have you seen work well?

Social Media: Facebook, NextDoor, Instagram

Meetings with constituent leadership teams for broad outreach, and to prime the community, then drill down within those groups for deeper reach into the community.

Group discussion

- ▶ How do we encourage engagement with broad representation of our community?
- ▶ What outreach strategies and approaches have you seen work well?

At our next meeting – February 24, 2021

- ▶ Draft CAG Agreement
 - Meeting agreements
 - Consensus model

- ▶ Purpose & Need, Vision & Values Work Session
 - Input from Executive Steering Group

Public Comment

Comment Instructions

To make a verbal comment:

- ▶ If you have joined by Zoom, click “Raise Hand.”
- ▶ If you have joined by phone, press *9 to raise your hand.
- ▶ The facilitator will call on participants. You will receive an “unmute” request. Please accept it.
- ▶ Please provide your name and affiliation.
- ▶ 10-minute timeframe will be divided among the number of requested speakers.

If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.



Comment Instructions

To submit comment after the meeting:



- ▶ Fill out the comment for on the program website or email your comments to **info@interstatebridge.org** with “CAG Public Comment” in the subject line.



- ▶ Call **360-859-0494** (Washington), **503-897-9218** (Oregon), **888-503-6735** (toll-free) and state "CAG Public Comment" in your message.
- ▶ All comments received after the meeting will be distributed to CAG members prior to their next meeting.

Wrap up

- CAG Meeting #3, February 24, 4:00 – 6:00 p.m.
- CAG Meeting #4, March 10, 4:00 – 6:00 p.m.
- CAG Meeting #5, March 24, 4:00 – 6:00 p.m.



Thank you!

