



# Community Briefing

February 2021

## Closed Captions in English and Spanish

English closed captions are available within Zoom and YouTube.

Users can follow this link to view both English and Spanish captions in a separate browser window:

<https://www.streamtext.net/player?event=IBR>

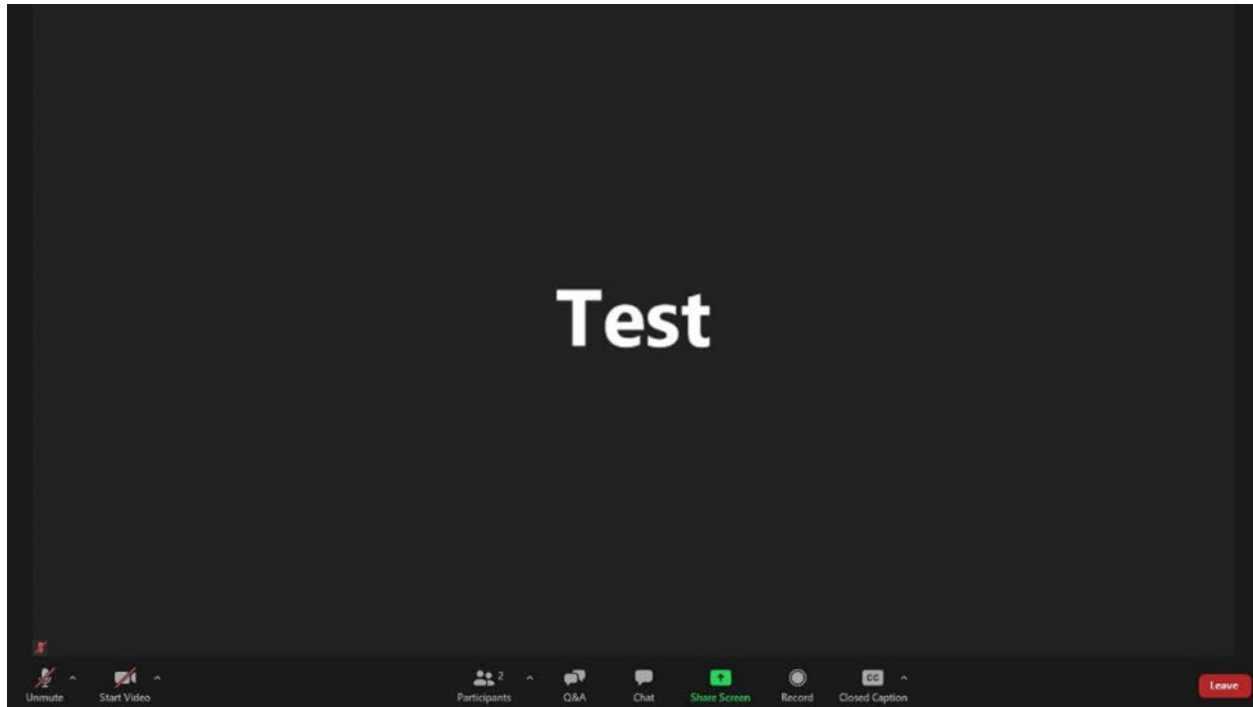
## Subtítulos disponible en Inglés y Español

Los subtítulos en Inglés están disponibles en Zoom y YouTube.

Usuarios pueden seguir este enlace para ver los subtítulos en Inglés y Español en una ventana separada del navegador:

<https://www.streamtext.net/player?event=IBR>

# How to access closed captions



1. At the bottom middle of your screen you should see a menu of options. If you can't see the menu, hover your mouse over the bottom middle of the screen.
2. Then click on the “CC” icon and a separate window with captions will appear.



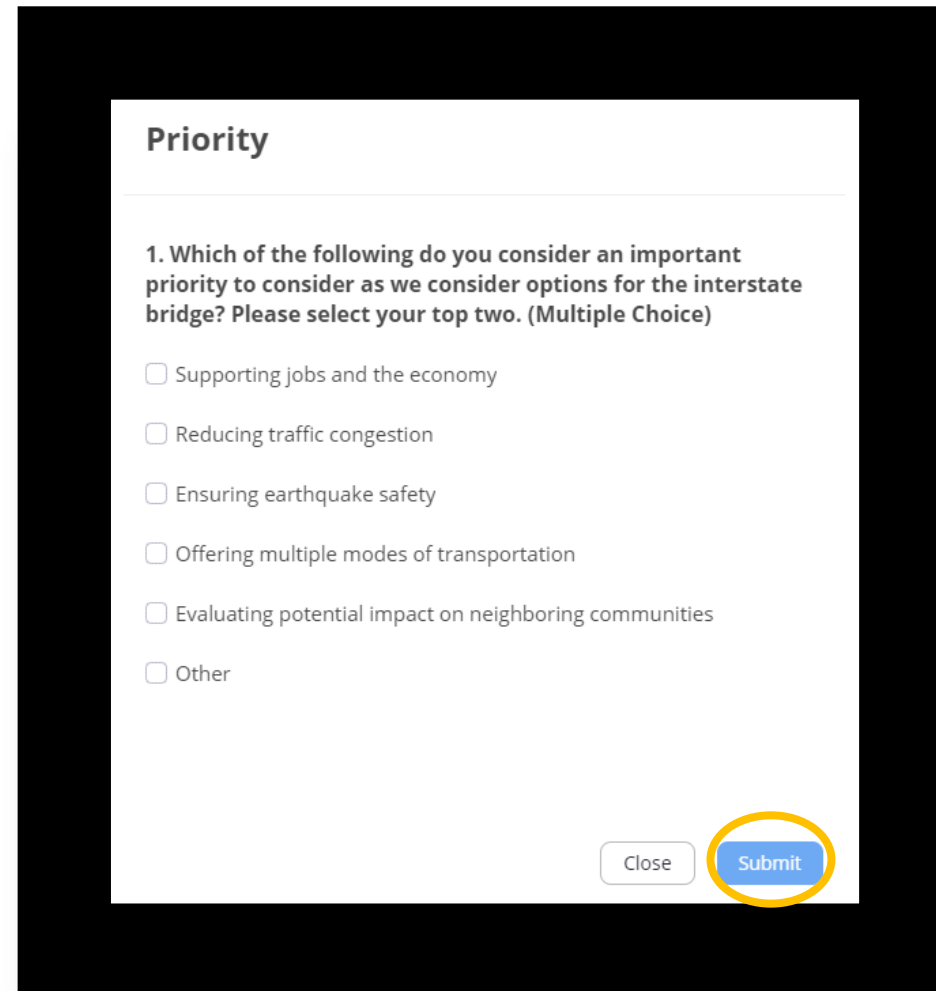
**For technical difficulties, call: (503) 897-9219 ext. 413**

# Community Briefing Today: What to Expect

- ▶ **Presentations: Expert speakers from the IBR program team**
- ▶ **Interactivity: Audience participation opportunities**
- ▶ **Public engagement: Ways of getting involved in the IBR program now and in the future**

# Zoom Webinar Audience Participation

- ▶ Select your top two for each audience participation question
- ▶ Press submit



**Priority**

1. Which of the following do you consider an important priority to consider as we consider options for the interstate bridge? Please select your top two. (Multiple Choice)

- Supporting jobs and the economy
- Reducing traffic congestion
- Ensuring earthquake safety
- Offering multiple modes of transportation
- Evaluating potential impact on neighboring communities
- Other

Close Submit

# Welcome and introductions

Kirsten Pennington, IBR Program Deputy Program Manager

# Your IBR Team 2/18 and 2/23



**Ray Mabey, PE**  
IBR Program  
Assistant  
Administrator



**Chris Regan**  
IBR Program  
Environmental  
Manager



**Kimberly  
Pincheira**  
IBR Program  
Communications  
Manager



**Jake Warr**  
IBR Program  
Equity Lead



**Kirsten  
Pennington**  
IBR Program  
Deputy Program  
Manager

# Audience Participation: Priorities

What are you most interested in learning about in today's presentation?

- a) Plans for future community engagement and feedback
- b) Potential benefits a replacement may offer
- c) The timeline and process for considering a bridge replacement
- d) Something else



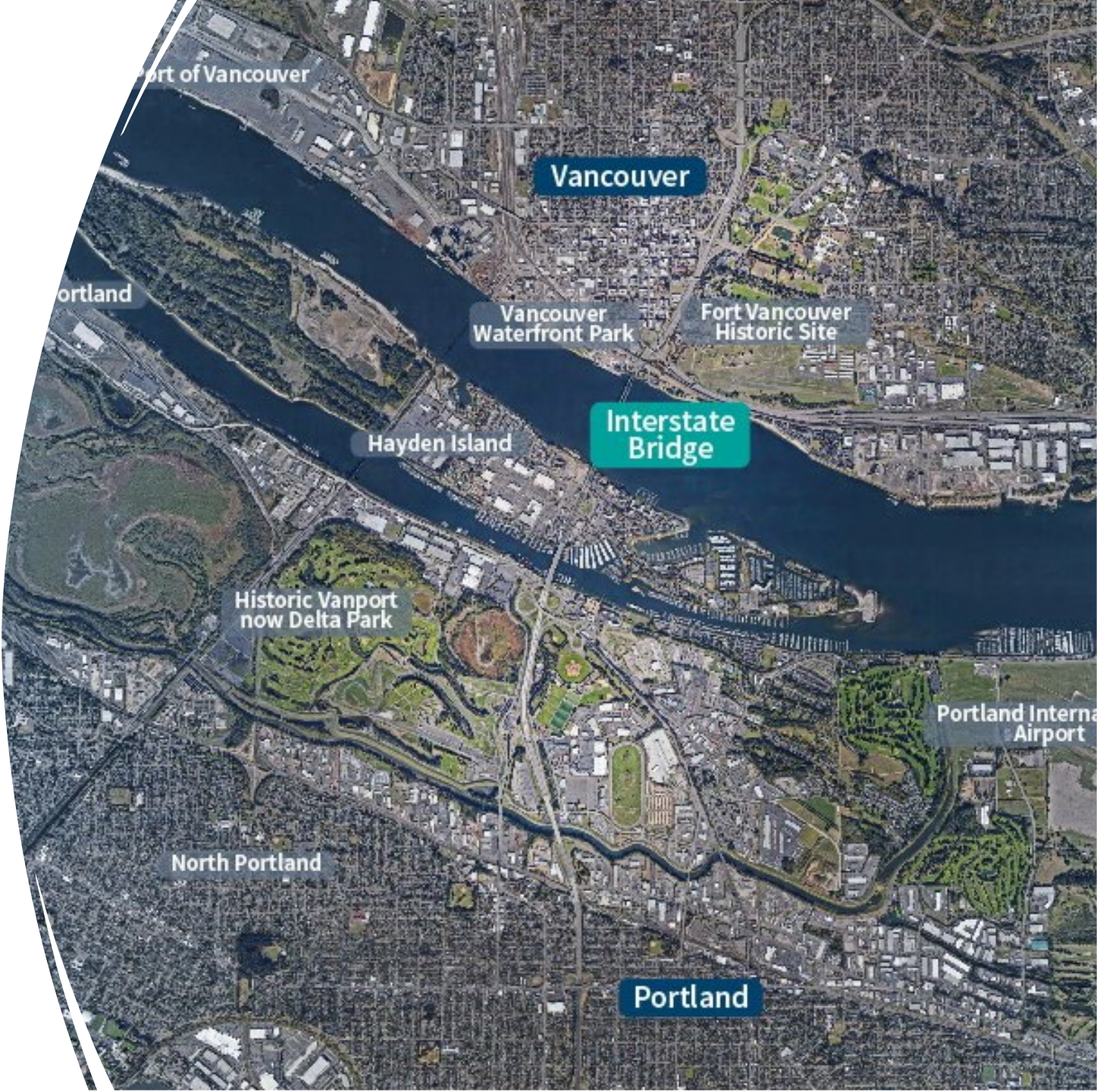


# IBR Program Introduction

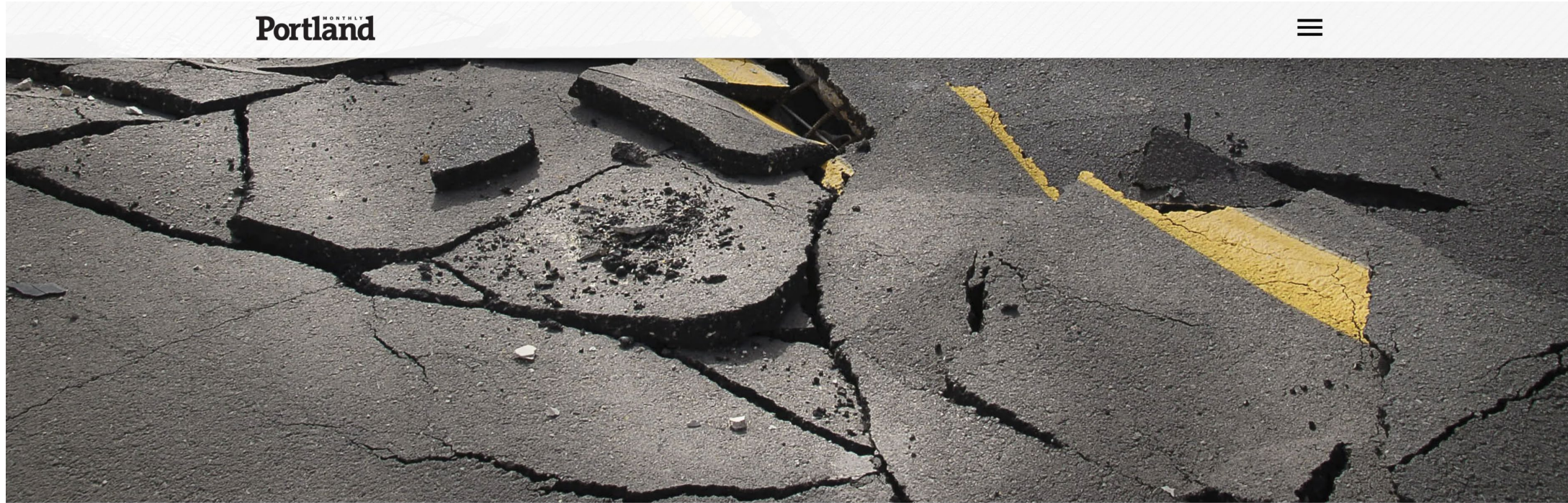
Ray Mabey, PE, IBR Assistant Program Manager

# Program Area

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# Seismic vulnerability



THE BIG ONE

## The Big One Is Coming. What Will Happen to Portland?

The Northwest is long overdue for a devastating earthquake. Here's what to know.

# Growing travel demand and congestion



Image credit: [Columbian.com](https://www.columbian.com)

# Limited public transportation



# Inadequate bicycle and pedestrian facilities



Image credit: Columbian.com

# Transportation safety concerns

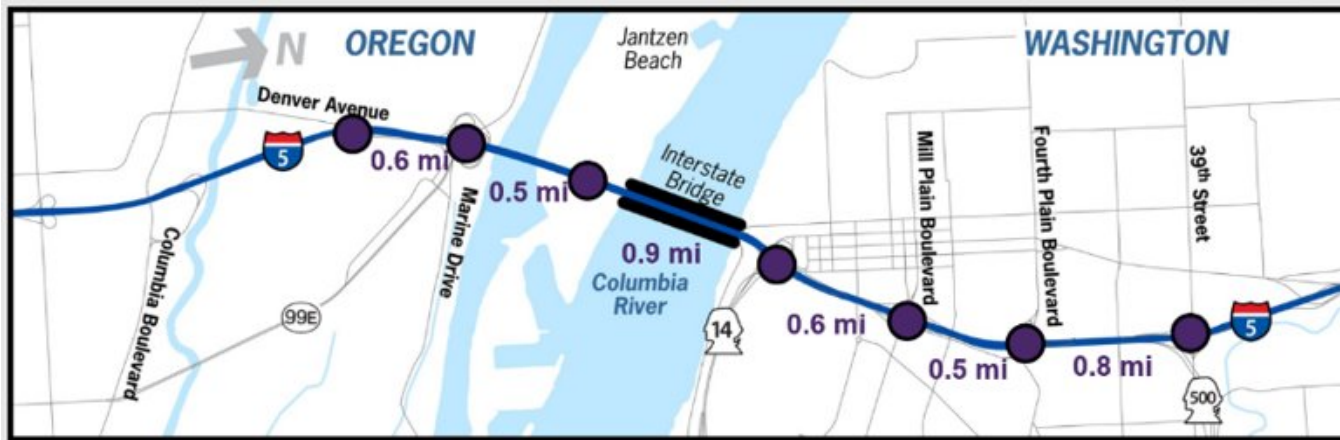


Image credit: Columbian.com

# Audience Participation: Current Problems

What are your concerns with the existing Interstate Bridge?

- a) Earthquake vulnerability
- b) Limited public transit
- c) Transportation safety
- d) Congestion and reliability
- e) Inadequate Bike / Pedestrian path
- f) Impaired Freight Movement
- g) Other





# Environmental Process

Chris Regan, IBR Program Environmental Manager

# IBR Program Timeline



# The Environmental Process

The NEPA process was created to ensure that, for any given project, the public has a voice and the environmental impacts are studied.

Community  
engagement

Environmental  
impact



# Community Engagement

Community engagement is critical to all aspects of the program, especially at this early stage. In 2021, we will need your support in the following activities to help shape future alternatives:

- Updating the ***Purpose & Need***, which is necessary for proceeding with the environmental review process and NEPA.
- Establishing community ***Vision & Values***.
- Developing Screening Criteria for evaluating alternatives.

# Advisory Groups

## Executive Steering Group

**Purpose:** Provides regional leadership guidance and recommendations on key program development topics

## Equity Advisory Group

**Purpose:** Provides insight and input on the program's processes, approaches, and decisions that may affect historically underserved and underrepresented communities

## Community Advisory Group

**Purpose:** Provides input and feedback reflective of the community's needs, issues, and concerns to influence program outcomes

# Purpose and Need

## Purpose

- Concisely identifies what the proposed action is intended to accomplish
- Stated broadly enough that more than one solution can be considered

## Needs

- Evidence of deficiencies, problems
- Explains why the proposed action has been undertaken
- Identifies existing or expected future problems within a defined area

## Previously identified Purpose and Need

- Seismic vulnerability
- Inadequate bicycle and pedestrian facilities
- Limited public transportation operation, connectivity, and reliability
- Growing travel demand and congestion
- Safety and vulnerability to incidents
- Impaired freight movement

# Community Vision and Values

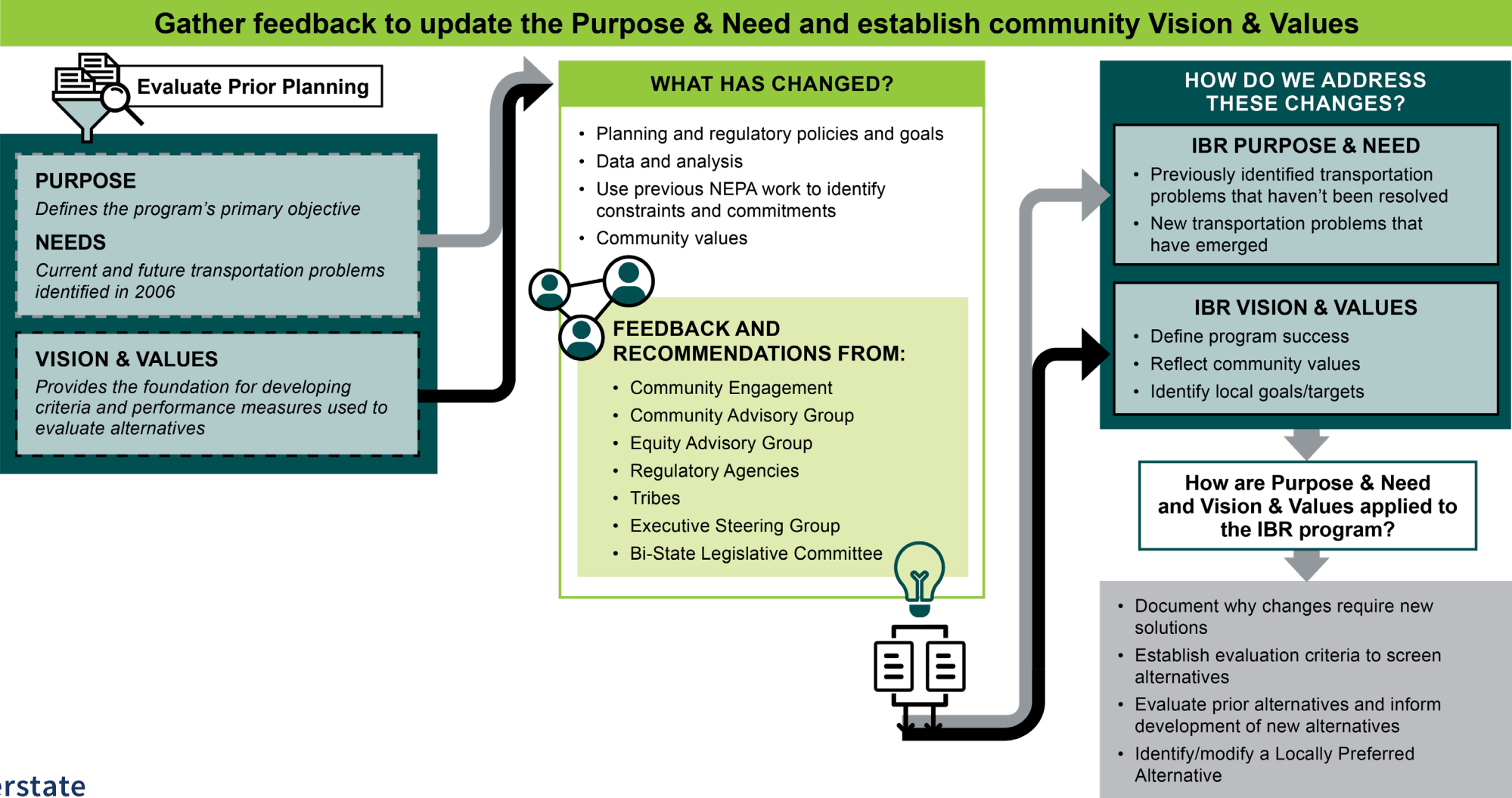
## Vision and Values

- Foundation for developing criteria and performance measures to evaluate alternatives

## Previously identified Vision and Values

- Community Livability
- Mobility, Reliability, Accessibility, Congestion Reduction and Efficiency
- Modal Choice
- Safety
- Regional Economy and Freight Mobility
- Stewardship of Natural and Human Resources
- Distribution of Impacts and Benefits
- Cost-effectiveness and Financial Resources
- Bi-state Cooperation

# Purpose & Need | Vision & Values





# Audience Participation: Priorities

Which of the following do you view an important priority to address as we consider options for the Interstate Bridge?

- a) Supporting jobs and the economy
- b) Reducing traffic congestion
- c) Ensuring earthquake safety
- d) Offering choices for how people can travel (car, transit, walk, bike, roll)
- e) Evaluating potential impact on neighboring communities
- f) Improving road safety
- g) Minimizing environmental and/or climate impacts



# Centering Equity

Jake Warr, IBR Program Equity Lead

# Federal Guidance

- Ensure the **full and fair participation** by all potentially affected communities
- **Avoid, minimize, or mitigate** disproportionately high and adverse human health and environmental effects, including social and economic effects, on minority or low-income populations; and
- Prevent the denial of, reduction in, or significant delay in the **receipt of benefits** by minority or low-income populations.



# Beyond Compliance and Towards Equity

- ▶ How might a project look if...
  - It **disproportionately benefited** historically marginalized communities?
  - It **centered** the voices of historically marginalized communities?
  - The **processes** (planning, engagement, etc.) were considered concrete outcomes?



*Image credit: blog.mass.gov*

# How we are Centering Equity

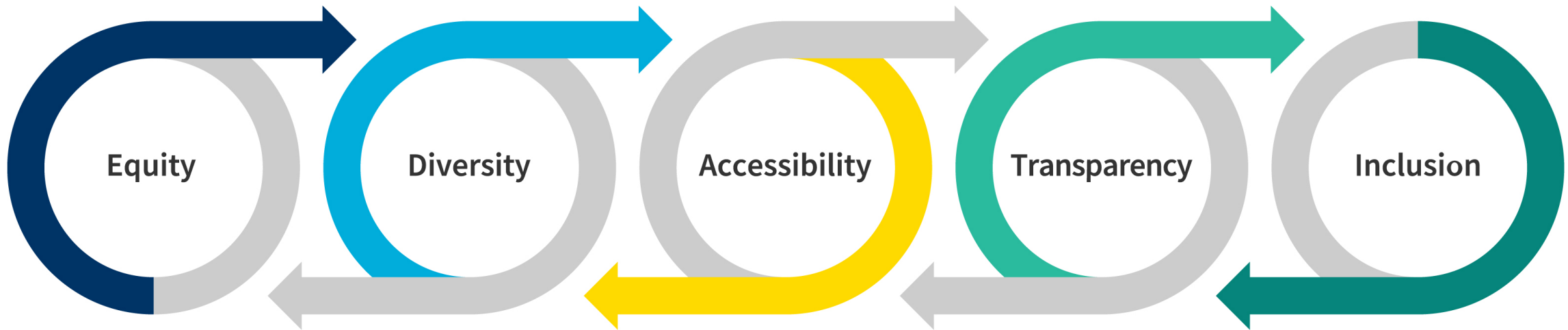
- ▶ Grounding the program in the **history** of the river, the I-5 corridor, and the region
- ▶ **Chief Equity Officer** (Johnell Bell) who leads an Equity Program team
- ▶ An **Equity Advisory Group** to guide the program towards equitable processes & outcomes
- ▶ Inclusive and intentional **community engagement** strategies
- ▶ **Language** accessibility & inclusion
- ▶ Accessibility & inclusion for **people with disabilities**
- ▶ **Education & training** for IBR program staff



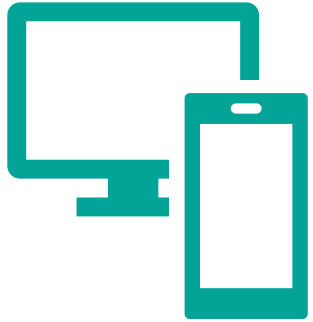
# Community Engagement We Are Listening

Kimberly Pincheira, IBR Program Communications Manager

# Community Engagement Program



# Outreach Activities and Getting the Word Out



- ▶ Virtual Public Meetings
- ▶ Online Open Houses and Surveys
- ▶ Live Virtual Events
- ▶ Multicultural Outreach Liaisons
- ▶ Community Based Organization Outreach
- ▶ Social Media Engagement
- ▶ Media Outreach
- ▶ Direct Email Notifications
- ▶ Digital, Print, Direct Mail and Radio Advertising
- ▶ Working/Focus/Discussion Groups
- ▶ Video Storytelling
- ▶ Podcast Series





# Online Open House

- ▶ **February 16 – March 1**
- ▶ **Goals:**
  - Provide program overview, including background, timeline and process
  - Solicit input and comments
  - Open house available in 8 languages in addition to English: Slavic (Russian and Ukrainian), Chinese (Simplified and Traditional), Somali, Korean, Spanish and Vietnamese
  - Seek participation in interactive survey

The screenshot shows the website for the Interstate Bridge Replacement Program Open House and Interactive Survey. The header includes the Interstate BRIDGE logo and the URL interstatebridge.org, along with social media icons. The main banner features the text "Help shape the future!" and "Interstate Bridge Replacement program Open House and Interactive Survey February 16 – March 1". Below the banner are five navigation buttons: "HOW TO PARTICIPATE", "COMMUNITY SURVEY", "COMMUNITIES VIDEOS", "MEETING MATERIALS", and "SHARE YOUR THOUGHTS". The content area is divided into two columns. The left column has a "Welcome!" section with a paragraph about replacing the aging bridge and a "Thank you for visiting" message. The right column has a "How to Participate" section with three numbered steps: "1. Take our online survey", "2. Watch our videos", and "3. View our exhibit boards". Below this is a "Your input is important!" section with a paragraph about the survey process and a "TAKE THE SURVEY" button. At the bottom, there is a "We want to hear from you!" section with a "Survey activities include:" heading and three boxes: "Identifying problems", "Mapping challenges", and "Defining community values". Each box contains a brief description of the activity and a "Take the Survey" button.

Interstate BRIDGE Replacement Program

interstatebridge.org

ONLINE EVENT

## Help shape the future!

Interstate Bridge Replacement program  
Open House and Interactive Survey  
February 16 – March 1

HOW TO PARTICIPATE COMMUNITY SURVEY COMMUNITIES VIDEOS MEETING MATERIALS SHARE YOUR THOUGHTS

### Welcome!

We are replacing the aging Interstate Bridge across the Columbia River with a modern, seismically-resilient, multimodal structure. **Comprehensive and equitable community engagement** is at the foundation of decision making for the Interstate Bridge Replacement Program. We need your voice and vision to build a program that is reflective of the communities we serve.

Thank you for visiting. The program is happy to have you here!

### How to Participate

1. [Take our online survey](#)  
Link: Interstate Bridge Replacement program Interactive Survey
2. [Watch our videos](#)
3. [View our exhibit boards](#)

### Your input is important!

A transparent process with extensive and inclusive community involvement is critical to identifying a solution the region supports. Complete this short survey to help us better understand the transportation problems you experience with the Interstate Bridge and your vision for an effective solution. The survey will be open February 16 – March 1, 2021.

[TAKE THE SURVEY](#)

### We want to hear from you!

Survey activities include:

- Identifying problems**  
Evaluate problems identified in the previous planning efforts and suggest others that may be missing.
- Mapping challenges**  
Highlight issues you experience when traveling within the Interstate Bridge Replacement program with an interactive mapping tool.
- Defining community values**  
Identify opportunities and benefits for our community and share values most important to you.

[Take the Survey](#)

# Community Insights – Interactive Survey

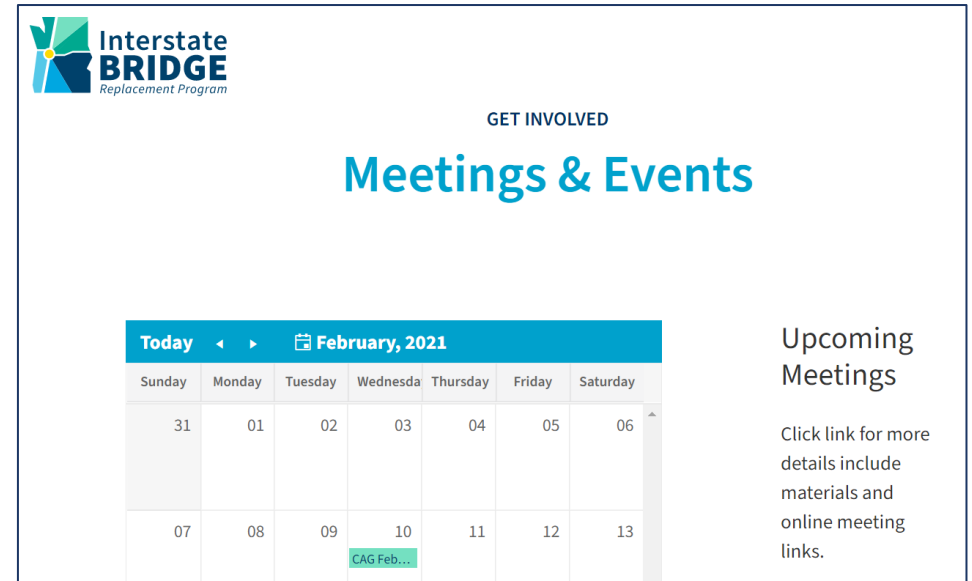
## ► February 16 – March 1

- **Purpose:** Gather input to inform the Purpose and Need and establish the community Vision and Values
- Available online through our Open House (in English, Spanish, and Vietnamese)
- Printed copies available in Slavic (Russian and Ukrainian), Chinese (Simplified and Traditional), Somali, Korean, Spanish, and Vietnamese

The screenshot shows the 'Interstate Bridge Replacement' survey interface. At the top, it includes the text 'For ADA call (888) 503-6735' and a 'Progress' indicator. The main title is 'Interstate Bridge Replacement'. On the left, a vertical sidebar contains the word 'WELCOME' and a question mark icon. The central content area features a 'We want to hear from you!' message, a 'Program Area' button, and a 'Begin' button. Below this is a large image of a bridge under construction with cranes. A text box at the bottom of the image states: 'Interstate 5 provides a critical connection between Oregon and Washington that supports local jobs and families, and is a vital trade route for regional, national and international economies.' The Interstate BRIDGE Replacement Program logo is in the bottom right of the image. On the right side, a vertical navigation bar has five steps: 1. WELCOME, 2. IDENTIFYING PROBLEMS, 3. MAP MARKERS, 4. COMMUNITY VALUES, and 5. WRAP UP. At the bottom of the interface, there are links for 'Help', 'Privacy', and 'About MetroQuest'.

# Other Ways to Engage

- ▶ Attend a virtual public meeting and/or provide input to the advisory groups
  - [www.interstatebridge.org/calendar](http://www.interstatebridge.org/calendar)
- ▶ Sign up for email notifications on program updates and opportunities to engage
  - [www.interstatebridge.org/contact](http://www.interstatebridge.org/contact)
- ▶ For more information or to request a briefing for your organization, contact the IBR program team!
  - [info@interstatebridge.org](mailto:info@interstatebridge.org)
  - 503-897-9218 (OR)
  - 360-859-0494 (WA)
  - 888-503-6735 (toll-free)



The screenshot shows the Interstate BRIDGE Replacement Program website. At the top left is the logo. The main heading is "GET INVOLVED Meetings & Events". Below this is a calendar for February 2021. The calendar shows dates from 31 to 13, with a green highlight on the 10th labeled "CAG Feb...". To the right of the calendar is a section titled "Upcoming Meetings" with a link to click for more details.

February, 2021						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	01	02	03	04	05	06
07	08	09	10 CAG Feb...	11	12	13

# Audience Participation: Engagement

How do we meet our community where they are and listen to what is important?

- a) Host virtual or in-person events
- b) Use social media
- c) Provide access to team members (office hours)
- d) Seek input through surveys
- e) Other



Help shape the future! Visit our Online Open House until March 1, learn more about the IBR program, and provide your input in our interactive survey.

<https://meetings.interstatebridge.org/feb2021>

Find out more and contact us:  
[www.interstatebridge.org](http://www.interstatebridge.org)

# Thank you!