



IBR Executive Steering Group

January 20, 2021

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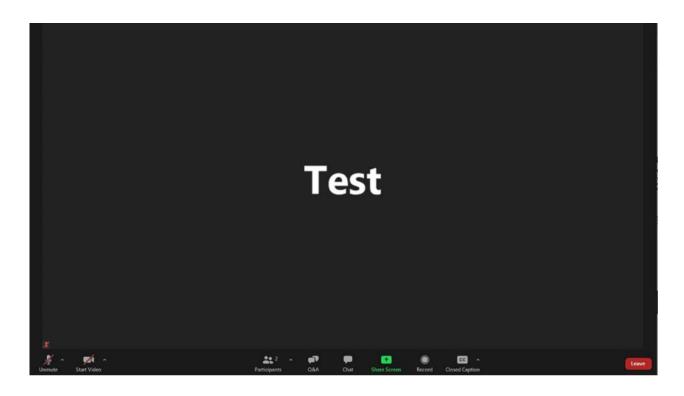
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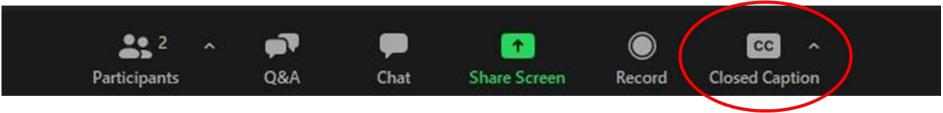
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How to access closed captions



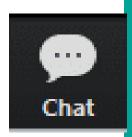
- 1. At the bottom middle of your screen you should see a menu of options. If you can't see the menu, hover your mouse over the bottom middle of the screen.
- 2. Then click on the "CC" icon and a separate window with captions will appear.





Webinar Participation Tips

- Thank you for joining us today!
- Please join audio by either phone or computer, not both. We encourage panelists to turn on your video.
- Please keep your audio on mute when not speaking.
- ► If you experience technical difficulties, call or text the phone number below for assistance: 253-241-0131





Public Input Instructions

► There will be an opportunity to provide brief public input later in the meeting today.



- ► To submit input after the meeting:
 - Email comments to <u>info@interstatebridge.org</u> with
 "ESG Public Comment" in the subject line
 - Call 360-905-1560 and state "ESG Public Comment"
 in your message







Welcome, Introductions, and Brief Updates from Around the Region

- Greg Johnson, Program Administrator
 - Welcome
 - Updates since the November 30 ESG meeting
 - Social media and website officially launched: <u>www.interstatebridge.org</u>
- Executive Steering Group Members
- Deb Nudelman, Facilitator



Agenda

Time	Topic
1:00-1:15 pm	Welcome, Introductions, Proposed Agenda, and Updates
1:15-1:45 pm	Decision: Standing up the Community Advisory Group (CAG)
1:45-2:00 pm	Information: Standing up the Equity Advisory Group (EAG)
2:00-2:30pm	Information and Feedback: Updating Purpose & Need and Establishing Community Vision & Values
2:30-2:45 pm	Information: Conceptual Finance Plan
2:45-2:55 pm	Opportunity for Public Input
2:55-3:00 pm	Confirm Upcoming Meeting Topics, Next Steps, and Summary
3:00 pm	Adjourn



Meeting Ground Rules

- Honor the agenda
- Listen to understand and ask questions to clarify
- ► Focus on the substance and content, soft on people and their style
- Seek common ground
- Provide a balance of speaking time





Decision: Standing up the Community Advisory Group (CAG)



CAG membership recruitment

Organizational appointments:

- Working with program partners, the team considered 300 potential CBOs for consideration based on organization scope and mission
- In conjunction with selection committee, the list was refined based on appointment criteria and balanced representation between OR and WA organizations
- Facilitators met with 22 finalist organizations to extend an invitation to join the CAG

At-large applicants:

- Online applications open between
 December 1 27
- 5 information sessions offered (interpretation available)
- Online, print, and media recruitment
- 498 completed applications received
- Applications screened and reviewed during the week of December 28
- Interviews with top applicants beginning on January 5



CAG: Organizational Appointments

23 CAG seats will be appointed

Appointment criteria

- Balanced membership from both states with 80% residing locally
- Organizations can represent more than one stakeholder group
- Members are from communities of color
- Members are users of the bridge or will be impacted by the program
- Members are users of the regional transportation network
- Members are of various ages

Looking for a balance of the 18 identified interest areas



CAG: Confirmed Organizational Appointments

Oregon

- Coalition of Communities of Color Marcus Mundy, Executive Director
- Confederated Tribes of Grand Ronde Tribe TBD
- Native American Youth and Family Center TBD
- Neighborhood Association TBD
- Oregon Environmental Council Diana Nunez, Executive Director
- Oregon State Building and Construction Trades Council Robert Camarillo, Executive Secretary
- Oregon Trucking Association Jana Jarvis, President / CEO
- Oregon Walks Ashton Simpson, Executive Director
- Portland Business Alliance TBD
- Public Transit Representative TBD



CAG: Confirmed Organizational Appointments

Regional: Oregon + Washington

- I-205 Business Interest: Regional Fred Meyer, Jeffrey Temple, Director of Corporate Affairs
- Oregon Association of Minority Entrepreneurs: Regional Bill Prows, Director of Business
 Development / Events
- Pacific Northwest Waterways Association: Regional Dena Horton, Governmental Relations Manager



CAG: Confirmed Organizational Appointments

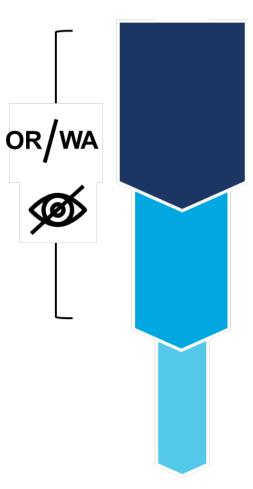
Washington

- Clark College Dr. Karin Edwards, President
- Columbia River Economic Development Council Michelle Brewer, Vice President Human Resources + Facilities, Zoominfo
- Cowlitz Indian Tribe Kim Stube, Transportation Director
- Human Services Council Michael Kelly, Director of Transportation
- League of United Latin American Citizens (LULAC) Javier Navarro, Owner, State Farm Insurance
- Neighborhood Association / Neighborhood Transportation Safety Alliance Michael Martin-Tellis
- Public Transit Representative TBD
- Vancouver NAACP Jasmine Tolbert, President
- Washington State Building and Construction Trades Council Mark Riker, Executive Secretary
- Washington Trucking Association Sheri Call, Executive Vice President
- Workforce Southwest Washington Kevin Perkey, Chief Executive Officer



CAG: at-large appointments

8 CAG seats will be filled through application/interview process (4 from OR, 4 from WA)



Initial Screening

Identified applicants who best met predetermined critical membership requirements, based on provided responses to CAG application and priority interest areas (e.g. Active Transportation, Commuters, etc.).

Essay review

Reviewed short answer essay responses against predetermined membership eligibility requirements.

Selection team review

Identified top 12 applicants for brief interviews with the CAG selection team during early January 2021.

Interview and final selection



CAG: Final At-large Members

Oregon

Randali Desantos-Benromdhane

Irina Phillips

Jimmy Rotharmel

Thomas W. Gentry

Washington

Sam Kim

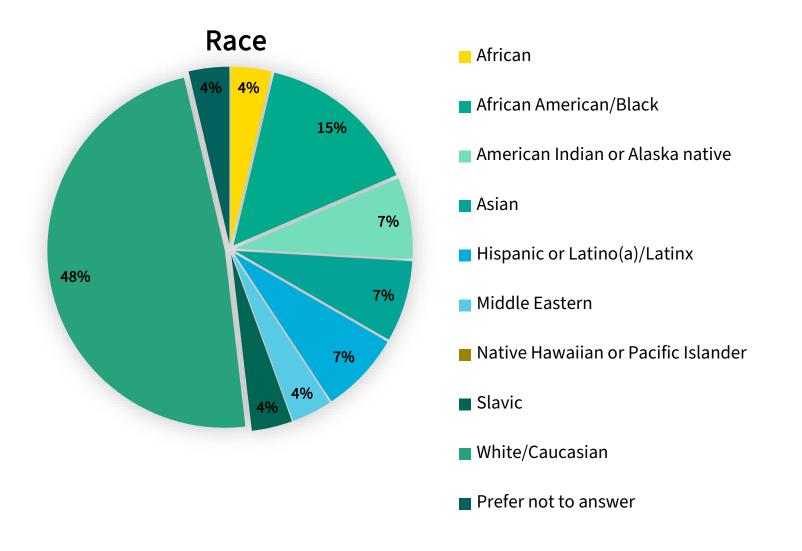
Sarah Hall

Robin Jay Richardson

Mikaela Williams

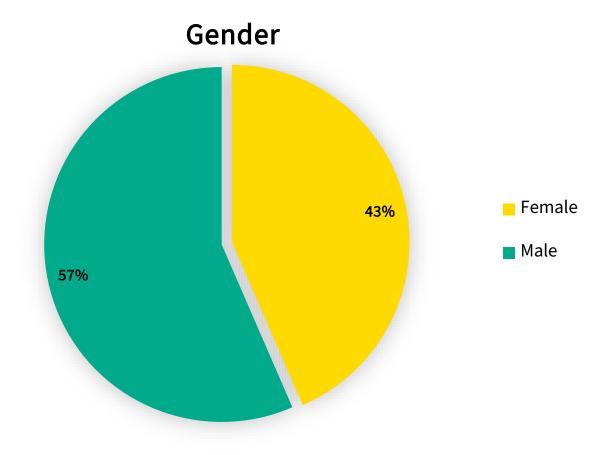


CAG: Self-identified demographic breakdown



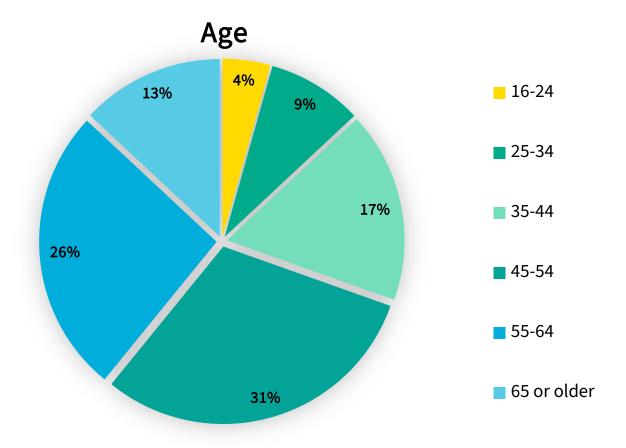


CAG: Self-identified demographic breakdown



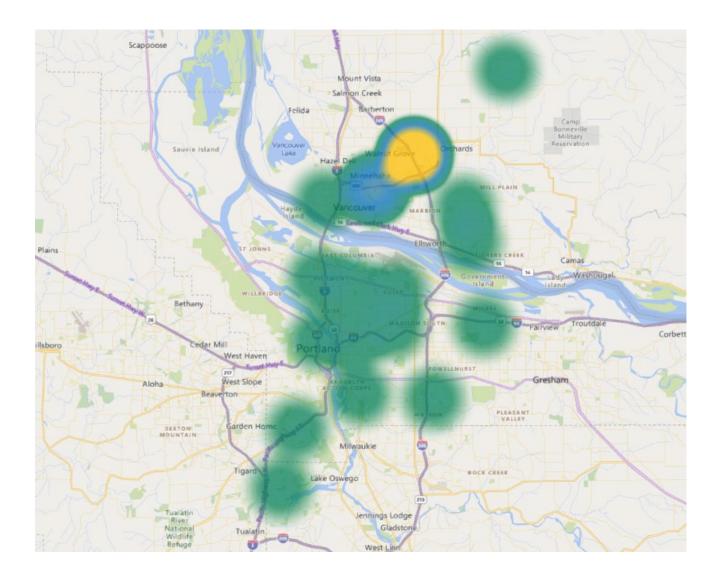


CAG: Self-identified demographic breakdown





CAG: Self-identified Home ZIP Codes





CAG: Self-identified commuter and travel habits

- 12 advisory group members travel or represent voices that travel across the I-5 Bridge at least three times per week. 7 of these members are daily users.
- Advisory group commuters identified that they primarily travel via car
 (23 members), transit (6 members), and bike (3 members)



Next steps for CAG and EAG

- ► CAG and EAG will convene for first meetings:
 - EAG: Monday, January 25, 5:30 to 7:30 p.m.
 - CAG: Wednesday, January 27, 4:00 to 6:00 p.m.
- ► Combined EAG and CAG orientation on Saturday, January 30, 10:00 a.m. 3:00 p.m.
 - Members of the public are invited to observe with an opportunity for public comment.
 - Meeting details available at: <u>www.interstatebridge.org/get-involved</u>





Decision: Standing up the CAG

After hearing about the recruitment, appointment, and selection process, is there ESG concurrence today on Community Advisory Group membership?



Information: Standing up the Equity Advisory Group (EAG)



Equity Advisory Group (EAG) Update

Refresher

Purpose is to provide laser-focus on project's potential impacts and benefits for communities of concern, communities of color, Environmental Justice.

- ► Helps to fulfill IBR leadership's commitment to prioritize equity throughout the course of the program.
- Will monitor and provide oversight of equity throughout program in all elements.
- Will make recommendations to IBR Leadership regarding the program's processes, policies, and decisions that have the potential to impact communities of concern (either positively or negatively).



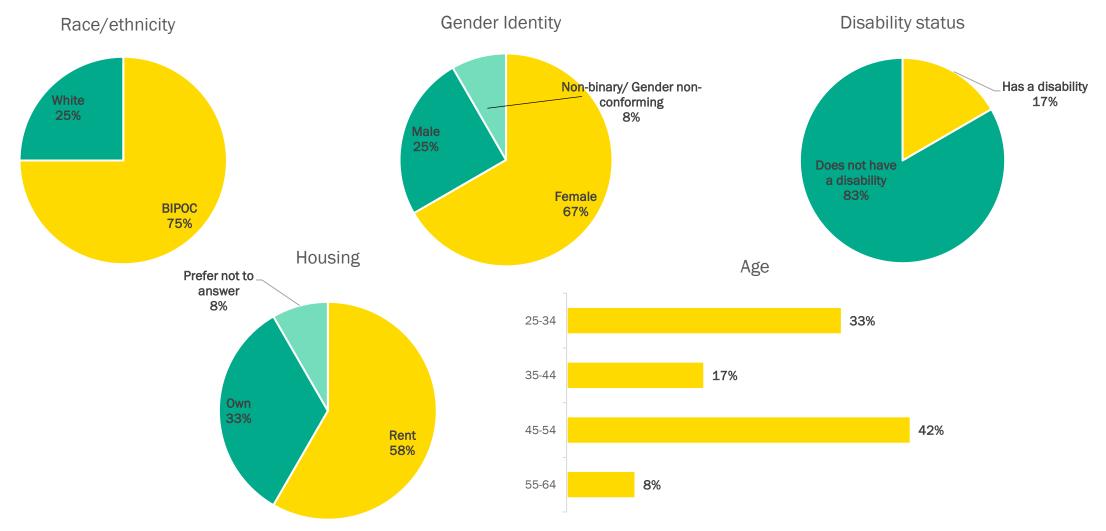
Equity Advisory Group (EAG) update

Recruitment progress:

- ► IBR partner agencies' Equity Staff Leads have provided recommended organizations to contact for potential appointments.
- In process of obtaining commitments from selected organizations.
- 59 applications received for at-large seats.
- Interviews scheduled with 12 selected candidates.
- Facilitator on board: Dr. Roberta Hunte.



At-large Interviewee Demographics





Equity Advisory Group Update

- ► First EAG meeting on Monday January 25, 5:30 7:30 p.m.
- ► Combined EAG and CAG orientation on Saturday, January 30, 10:00 a.m. 3:00 p.m.
 - Members of the public are invited to observe with an opportunity for public comment.
 - Meeting details available at: www.interstatebridge.org/get-involved





Information: Standing up the EAG

Any clarifying questions on the information presented and next steps for standing up the EAG?



Information and Feedback: Updating Purpose & Need and Establishing Community Vision & Values



Draft January 20, 2021

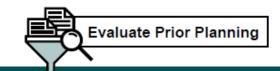
IBR Program Timeline





Process for updating Purpose & Need and establishing community Vision & Values

Gather feedback to update the Purpose & Need and establish community Vision & Values



PURPOSE

Defines the program's primary objective

NEEDS

Current and future transportation problems identified in 2006

VISION & VALUES

Provides the foundation for developing criteria and performance measures used to evaluate alternatives

WHAT HAS CHANGED?

- · Data and analysis
- Re-evaluation of previous NEPA work to identify current context and constraints
- Community values
- · Planning and regulatory policies and goals



FEEDBACK AND RECOMMENDATIONS FROM:

- · Bi-State Legislative Committee
- · Executive Steering Group
- · Regulatory Agencies
- · Community Advisory Group
- · Equity Advisory Group
- · Community Engagement



HOW DO WE ADDRESS THESE CHANGES?

IBR PURPOSE & NEED

- Previously identified transportation problems that haven't been resolved
- New transportation problems that have emerged

IBR VISION & VALUES

- Define program success
- · Reflect community values
- · Identify local goals/targets

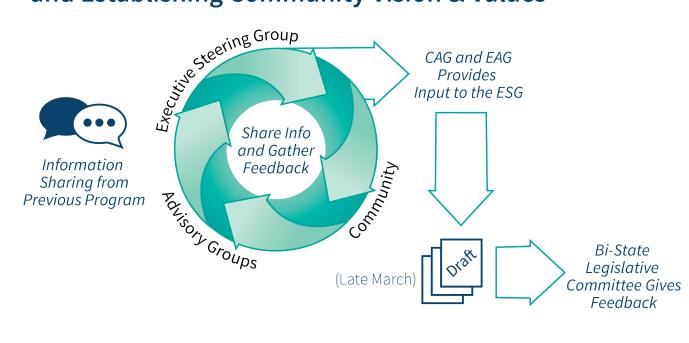
How are Purpose & Need and Vision & Values applied to the IBR program?

- Establish evaluation criteria to screen alternatives
- Inform development of new alternatives and re-evaluation of prior alternatives
- Identify a Locally Preferred Alternative



IBR Iterative Process for Updating Purpose & Need and Establishing Community Vision & Values

Draft January 20, 2021



Consensus
Recommendation
to Program

Seek
Alignment
(Late May)

CAG - Community Advisory Group EAG - Equity Advisory Group

ESG - Executive Steering Group



Bi-State Legislative Committee

Consideration



Information & Feedback: Updating P&N and Establishing Community Vision & Values

- What questions do you have about the proposed approach, anticipated deliverables, and desired action by the ESG?
- What other inputs can we consider beyond what we have shown today?



Information: Conceptual Finance Plan



IBR Conceptual Finance Plan

A Conceptual Finance Plan was provided to the Transportation Committees and Governors in both states, as directed by the Washington State 2019-2021 Transportation Budget (ESHB 1160)

The CFP includes	The CFP is not			
conceptual analysis of potential funding	a specific recommendation on funding options			
updated and adapted cost estimates from 2012	a revised engineering analysis with detailed cost estimates			
an initial review of funding gap range	a precise estimate of the funding gap			



Basis for Cost Estimate and Funding Gap Range

- ► The CFP includes a preliminary cost estimate as a range that is broad enough to cover various bridge replacement and transit alternative scenarios.
- ► This range is based on previous planning cost estimates, which provide the best available information to use as a starting point.
- The finance plan will be updated as eligible funding sources are identified and work progresses to develop alternatives, guided by identified transportation needs and community values.
- ▶ The program identified potential sources that programs like this have typically been competitive to receive, so we anticipate that these sources would fill a portion of the identified funding need.



Review of Preliminary Scenarios and Funding Gap

Scenario	Transit Mode	Cost Assumptions High/Low	Cost Assumptions (YOE\$)	Funding Assumptions High/Low	Funding Assumptions FTA Grants	Funding Assumptions Toll Bond Proceeds	Funding Assumptions Other Funding	Funding Subtotal	Funding Gap (YOE\$)
1A	LRT	Low	\$3.32 B	Low (More Conservative)	\$0.30 B	\$0.85 B	\$0.25 B	\$1.40 B	\$1.91 B
1B	LRT	High	\$4.81 B	High (More Optimistic)	\$0.93 B	\$1.30 B	\$0.31 B	\$2.54 B	\$2.27 B
2A	BRT	Low	\$3.17 B	Low (More Conservative)	\$0.25 B	\$0.85 B	\$0.24 B	\$1.34 B	\$1.83 B
2B	BRT	High	\$4.25 B	High (More Optimistic)	\$0.73 B	\$1.30 B	\$0.30 B	\$2.33 B	\$1.92 B

▶ Initial Estimated Funding Gap is \$1.8 to \$2.3 billion (Year of Expenditure Dollars)





Information: Conceptual Finance Plan

Any clarifying questions on the information we have shown today?



Opportunity for Brief Public Input



Comment Instructions

To make a verbal comment:

- ▶ If you have joined by Zoom, click "Raise Hand."
- ► If you have joined by phone, press *9 to raise your hand.
- ► The facilitator will call on participants. You will receive an "unmute" request. Please accept it.
- Please provide your name and affiliation.
- ▶ 10-minute timeframe will be divided among the number of requested speakers.

If we run out of time and you have not had a chance to speak, you can still provide comments after the meeting.







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Confirm Upcoming Meeting Topics, Next Steps, and Summary



Next Steps, Action Items, and Summary

Dec Jan Feb Mar Apr May Jun

- Confirm upcoming meeting topics for February 17, 2021:
 - Overview of the launch of the community engagement activities
 - Updates and input from CAG and EAG
 - Continue Discussing Purpose & Need and Community Vision & Values
- Review action items
- Summary







Thank you!